



Office of
Board of Health
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Andrea Crete; MPH, RS
Director of Public Health

December 16, 2024

Important Notice to all Belchertown Tobacco Retailers:

On December 11, 2024 the Belchertown Board of Health voted to amend their current regulations restricting the sale of tobacco products. Enclosed is a copy of the amended regulations.

The amended regulations include replacing the age of 21 years of age for restricted purchase of tobacco and nicotine products with **anyone born on or after January 1, 2004.**

This means that when store clerks check ID's for purchase of tobacco and nicotine products they need to check all ID's to ensure the birth date is not on or after January 1, 2004.

This policy will take effect on January 1, 2025. Please educate all store clerks on this change as violations will result in the same State fining and suspension penalties listed on page 11 section T(1) a-c of the enclosed regulations. All tobacco retailers will be provided with signage to replace the minimum legal age sign. Posting of the new signage will be required at the cash register that receives the greatest volume of tobacco product sales. All other cash registers will use a smaller sign that will be provided. These signs will be hand delivered to your establishment by me (Andrea Crete).

The other amendment to the regulations (Pg 10 section G) is the **restriction of the sale of oral nicotine pouches** (including but not limited to "Zyn") **to adult only retail tobacco stores.**

Therefore, all tobacco retailers in the Town of Belchertown have 60 days from 12/11/24 (February 9, 2025) to remove all unsold oral nicotine pouches from their establishment.

If you have any questions or concerns, please contact me at 413-967-9615.

Respectfully,

Andrea Crete
Director of Public Health
Quabbin Health District