

Crete, Andrea

From: Brush, Mary (DPH) <mary.brush@mass.gov>
Sent: Wednesday, December 11, 2024 3:35 PM
To: Merridith Oleary
Cc: Depina, Zendilli M (DPH)
Subject: FW: NFG Guidance Document Now Available!
Attachments: NFG Guide December 2024 - FINAL VERSION.pdf

Hi Merridith

Here you go. Zendilli sent it out on Friday so it should be in your in box too. Please review the details in her email.

Let us know if you need anything else.

Mary

From: Depina, Zendilli M (DPH) <Zendilli.M.Depina@mass.gov>
Sent: Friday, December 6, 2024 4:01 PM
To: Depina, Zendilli M (DPH) <Zendilli.M.Depina@mass.gov>
Cc: chris banthin <chrisbanthin@phaionline.org>; Cheryl Sbarra <sbarra@mahb.org>; Lisa StevensGoodnight (lstevensgoodnight@mma.org) <lstevensgoodnight@mma.org>
Subject: NFG Guidance Document Now Available!

Hello,

I am excited to share that the NFG Guidance document is now ready for your review and use. Attached is the completed document that TA has created for BOH to utilize when speaking to their towns regarding NFG. This resource is designed to help your towns better understand the policy and support implementation efforts. The document includes:

- An introduction to the NFG policy and its components
- Policy language
- Common arguments and responses
- Evidence supporting NFG
- A summary of the court decision on NFG
- Information on health equity and community engagement

Additionally, the appendices provide:

- Model regulations
- An article from the *New England Journal of Medicine* on NFG
- A Health Equity and Community Inclusion Checklist to collaborate with community organizations and residents

Please note: **This document is for internal use only and should not be shared online** as it is intended for BOH/PH audiences and should not be shared on any public-facing platforms where the tobacco industry and other opponents could gain insight into our counterarguments and the resources TA has provided.

If you have any questions or need any assistance please reach out to TA.

Have a good weekend,

Zendilli

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