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Sent: Tuesday, July 09, 2024 5:21 PM EDT

To: dlabonte@bellinghamma.org <dlabonte@bellinghamma.org>

Subject: MHOA Summer Webinar Series: Nicotine Free Generation, 7/11

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MHOA

MHOA Summer Lunch and Learn Webinars

Nicotine Free Generation

Thursday, July 11, 2024 from 1pm to 2pm

Nicotine Free Generation replaces the minimum age sales law on tobacco and vape products. It provides that anyone

who is 21 years of age or older on a designated date may continue purchasing nicotine products, but for anyone younger

than 21 on that date, the municipality would be nicotine free now and forever.

How did this groundbreaking policy come

about in MA and what are the recommended steps if your municipality is interested?

Presenters: Chris Banthin, Program Manager and Senior Staff Attorney at the Public Health Advocacy Institute, and

Maureen Maureen Buzby, Tobacco Prevention Coordinator for seven Mystic Valley municipalities

Free for MHOA members! \$25 for non-members.

Register now

Continuing Educational Units available: CHO/CPH, RS/REHS 1.2 CEUs and 1 RN CEU

Writing for Public Health Advocacy:

How to Make Your Public Health Voice Matter

July 16th, 1pm - 2pm

An interactive skill-building session on op-ed writing. Learn how to tell your public health story and apply these skills to advocate for your programs and community.

Presenter: Jennifer Beard, Clinical Associate Professor, BU School of Public Health

Register now

The Power of Data Visualization:

The Key to Effective Local Public Health Communication

August -7th, 1 pm - 2 pm

Have you ever attended a meeting about an important topic but found yourself falling asleep when the speaker begins

presenting the data? This presentation aims to change that! Data visualization is a powerful tool that, when used

correctly, allows us to be able to effectively communicate and share our public health stories. After this presentation, you

will be able to answer the following: What is data visualization? Why is it important? What is its purpose and value in local

public health? How do I use data visualization to tell my community's story and to advocate for change?

Presenters: Manizeh Afridi, MPH - Public Health Consultant for BME

Strategies, Pooja Shelke, MPH - Regional

Epidemiologist for MetroWest Shared Public Health Services, and Thalita Campelo - Public Health Communications

Specialist for MetroWest Shared Public Health Services

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