

Servicing:  
Philip Morris

Altria

Altria Group  
Distribution Company

USA

U.S.

Smokeless

John

Middleton

Helix

Innovations

Tobacco

Company

Nu Mark

May 16, 2023  
Subject

Marlboro Black Gold Pack Box and Marlboro Black Gold Pack 100s in Massachusetts  
To

Select Direct Customers

From

Altria Group Distribution Company (AGDC) on behalf of Philip Morris USA (PM USA)

Purpose

On March 21, 2023, PM USA announced the launch of Marlboro Black Gold Pack Box and Marlboro Black Gold Pack 100s, with a first wholesale delivery date of May 17, 2023. The updated Attachment A, certifies that the PM USA brands listed: e are not flavored tobacco products as defined by the MA Flavor Ban; and

e do not have a characterizing flavor as defined by the MA Flavor Ban. As areminder, Retailers should maintain the letter, along with the Attachment, at the retail location for inspection upon request by an agent or representative of a municipal board of health or the Massachusetts Department of Health.

Wholesaler

Direct

Action

Attachment upon request from a retail customer.

Questions

If you have any questions, please contact your AGDC Representative.

Customers

should

provide

a copy

Thank you for your continued support.

037PM USA-DTA

of the

PM

USA

letter

and

the

corresponding

an Altria Company

May 16, 2023

Dear Retailer:

In response

to the previous Guidance issued by the Massachusetts Department  
of Public Health related to MTCL

105 CMR 655.010, Philip Morris USA ("PM USA") is providing this letter  
certifying that the brands listed on

Attachment A, as defined by 105 CMR 655.005 (the "MA Flavor Ban"):

©

are not flavored tobacco products as defined by 105 CMR 655.005; and

o

donot have a characterizing flavor as defined by 105 CMR 655,005.

To the best of my knowledge, this letter, including Attachment A, is true and  
accurate. PM USA will immediately  
provide an updated letter and Attachment A to correct any update or inaccuracy,  
as necessary.

I am authorized on behalf of PM USA to sign this letter.

President

& CEO

Attachment A  
PM USA's Tobacco Products that Meet the Requirements  
of the MTCL to be Sold at Retail in Massachusetts

Basic 100's Box

Marlboro

Blend No. 27 100's Box

Basic Blue Pack 100's Box

Basic Blue Pack Box

Marlboro

Blend No. 27 Box

Marlboro

Box

Basic Box

Marlboro Edge Box

Basic Gold Pack 100's Box

Basic Gold Pack Box

Marlboro Eighty-Threes Box

Benson & Hedges 100's Box

Marlboro Gold Pack 100's Soft Pack

Benson & Hedges 100's DeLuxe Box

Marlboro Gold Pack Box

Marlboro Gold Pack Soft Pack

Benson & Hedges 100's Luxury Box

Chesterfield 100's Box

Marlboro Gold Pack 100's Box

Marlboro Gold Label Box

Chesterfield Blue Pack 100's Box

Marlboro Gold Label 100's Box

Chesterfield Blue Pack Box

Marlboro Red Label 100's Box

Chesterfield Box

L&M

100's Box

Marlboro Red Label Box

Marlboro Silver Pack 100's Box

L&M

Blue Pack 100's Box

Marlboro Silver Pack Box

L&M

Blue Pack Box

Marlboro Soft Pack

L&M

Box

Marlboro Southern Cut Box

L&M Turkish Blend 100's Box

Marlboro Special Select Gold Pack 100's Box

L&M Turkish

Marlboro Special Select Gold Pack Box

Blend

Box

Marlboro 100's Box

Marlboro Special Select Red Pack 100's Box

Marlboro 100's Soft Pack

Marlboro 72's Box

Marlboro Special Select Red Pack Box

Merit Blue Pack 100's Box

Marlboro 72's Gold Pack Box

Merit Blue Pack Box

Marlboro 72's Silver Pack Box

Merit Gold Pack Box

Marlboro Black Label Reseal Box

Parliament

Marlboro Black Special Blend 100's Box

Parliament White Pack 100's Box

Marlboro Black Special Blend Box

Parliament White

Marlboro Black Gold Pack Box

Parliament Silver Pack Box

Marlboro Black Gold Pack 100s Box

Virginia Slims 120's Gold Pack Box

Nat's King

Nat's Yellow King

Nat's Blue King

Virginia Slims 120's Silver Pack Box

Blue Pack Box

Pack Box

Virginia Slims Box

Virginia Slims Gold Pack Box

Virginia Slims Silver Pack Box

Virginia Slims Superslims Box

