



Altria

Altria Group
Distribution Company

Servicing:

Philip Morris USA
U.S. Smokeless Tobacco Company
John Middleton
Helix Innovations
Nu Mark

May 16, 2023

Subject	Marlboro Black Gold Pack Box and Marlboro Black Gold Pack 100s in Massachusetts
To	Select Direct Customers
From	Altria Group Distribution Company (AGDC) on behalf of Philip Morris USA (PM USA)
Purpose	On March 21, 2023, PM USA announced the launch of Marlboro Black Gold Pack Box and Marlboro Black Gold Pack 100s, with a first wholesale delivery date of May 17, 2023. The updated Attachment A, certifies that the PM USA brands listed: • are not flavored tobacco products as defined by the MA Flavor Ban; and • do not have a characterizing flavor as defined by the MA Flavor Ban. As a reminder, Retailers should maintain the letter, along with the Attachment, at the retail location for inspection upon request by an agent or representative of a municipal board of health or the Massachusetts Department of Health.
Wholesaler Action	Direct Customers should provide a copy of the PM USA letter and the corresponding Attachment upon request from a retail customer.
Questions	If you have any questions, please contact your AGDC Representative. Thank you for your continued support.



May 16, 2023

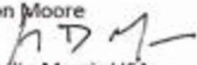
Dear Retailer:

In response to the previous Guidance issued by the Massachusetts Department of Public Health related to MTCL 105 CMR 655.010, Philip Morris USA ("PM USA") is providing this letter certifying that the brands listed on Attachment A, as defined by 105 CMR 655.005 (the "MA Flavor Ban"),:

- are not flavored tobacco products as defined by 105 CMR 655.005; and
- do not have a characterizing flavor as defined by 105 CMR 655.005.

To the best of my knowledge, this letter, including Attachment A, is true and accurate. PM USA will immediately provide an updated letter and Attachment A to correct any update or inaccuracy, as necessary.

I am authorized on behalf of PM USA to sign this letter.

Jon Moore

Philip Morris USA
President & CEO

Attachment A
***PM USA's Tobacco Products that Meet the Requirements
of the MTCL to be Sold at Retail in Massachusetts***

PM USA	
Basic 100's Box	Marlboro Blend No. 27 100's Box
Basic Blue Pack 100's Box	Marlboro Blend No. 27 Box
Basic Blue Pack Box	Marlboro Box
Basic Box	Marlboro Edge Box
Basic Gold Pack 100's Box	Marlboro Eighty-Threes Box
Basic Gold Pack Box	Marlboro Gold Pack 100's Box
Benson & Hedges 100's Box	Marlboro Gold Pack 100's Soft Pack
Benson & Hedges 100's DeLuxe Box	Marlboro Gold Pack Box
Benson & Hedges 100's Luxury Box	Marlboro Gold Pack Soft Pack
Chesterfield 100's Box	Marlboro Gold Label Box
Chesterfield Blue Pack 100's Box	Marlboro Gold Label 100's Box
Chesterfield Blue Pack Box	Marlboro Red Label 100's Box
Chesterfield Box	Marlboro Red Label Box
L&M 100's Box	Marlboro Silver Pack 100's Box
L&M Blue Pack 100's Box	Marlboro Silver Pack Box
L&M Blue Pack Box	Marlboro Soft Pack
L&M Box	Marlboro Southern Cut Box
L&M Turkish Blend 100's Box	Marlboro Special Select Gold Pack 100's Box
L&M Turkish Blend Box	Marlboro Special Select Gold Pack Box
Marlboro 100's Box	Marlboro Special Select Red Pack 100's Box
Marlboro 100's Soft Pack	Marlboro Special Select Red Pack Box
Marlboro 72's Box	Merit Blue Pack 100's Box
Marlboro 72's Gold Pack Box	Merit Blue Pack Box
Marlboro 72's Silver Pack Box	Merit Gold Pack Box
Marlboro Black Label Reseal Box	Parliament Blue Pack Box
Marlboro Black Special Blend 100's Box	Parliament White Pack 100's Box
Marlboro Black Special Blend Box	Parliament White Pack Box
Marlboro Black Gold Pack Box	Parliament Silver Pack Box
Marlboro Black Gold Pack 100s Box	Virginia Slims 120's Gold Pack Box
Nat's King	Virginia Slims 120's Silver Pack Box
Nat's Yellow King	Virginia Slims Box
Nat's Blue King	Virginia Slims Gold Pack Box
	Virginia Slims Silver Pack Box
	Virginia Slims Superslims Box