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Subject Nicotine Free Generation/FRCOG: June 2025

Nicotine Free Generation (NFG) aims to very gradually raise the minimum age for nicotine sales. Boards of Health select a cutoff date, like July 1, 2004, and permit sales only to those who were already age 21 or over on that date.

Did you know?

Seventeen cities and towns in Massachusetts have already enacted NFG. The total population of these communities is over 570,000 people. Recent municipalities to enact NFG include Newton, Somerville, Hopkinton, Pelham, and Conway.

Did you know?

Nicotine restrictions do work, especially when changes occur gradually like NFG! Nicotine addiction in the US is down 74% since the first Surgeon General's report. This has saved EIGHT MILLION LIVES, the majority being younger than age 65.

Did you know?

Big Tobacco continually introduces new products, like flavored vapes and pouches, to addict young people. This business model is necessary because their products kill 50% of their customers. They falsely claim that people addicted to nicotine have freedom of choice.

Did you know?

No one has the freedom to sell asbestos or lead paint, both of which are deadly and once were legal. We should eventually add nicotine to that list, by enacting NFG.

RSVP for more information or to volunteer or to unsubscribe. Please invite us to make a presentation about NFG.

Please forward to others who want our kids to live their full, healthy lives.