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Subject MHOA Conference Newsletter

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Modernizing and Redefining Public Health: From Reactive to Proactive

MassMutual Center, Springfield

November 13-15, 2024

MHOA is excited to offer 6 unique tracks at the Conference this year!

Local Public Health Practice & Management

Wednesday

- The Art of Communicating - How to Communicate Effectively with the Media
- Strategic Planning for Enhanced Public Health Service Delivery: A Case Study from the Metro Public Health Center (MPHC)
 - Grant Funding for Public Health Projects
 - How to Write an Order Letter

Thursday

- Open Meeting Law/How to Hold a Public Hearing
 - Hiring with a Racial Equity Lens
- So you want an Epi... How to Set Up a Program for Success
 - All One Health is Local
- Access to Mental Health - How a group of leaders in a Northshore Community created systematic change

Environmental Health

Wednesday

- Nicotine Free Generation: Policy and Lessons Learned
 - Lead Determination Training Presentation
- MDPH CSP/OLRH: Electronic Reporting of Recreational Camps for Children Licensed in 2024 & Local Public Health Program: Food & Housing

- PFAS - MassDEP

Thursday

- Hoarding Situations and Solutions
 - The Chelsea Board of Health Stands up to Big Tobacco
 - Short-Term Rental Regulations
 - Synthetically-Derived Intoxicating Hemp and THC Products - Where are we with them?
-

Food Safety

Wednesday

- Food Safety and Climate Change
- The Value of Community Refrigerator Programs
 - Lessons from Big Y's Food Recall Process
- Integrating Tobacco Into Your Inspections & Answers to your Questions

Thursday

- An Outbreak of Salmonella Enteritidis Associated with a Farm-To-Table Restaurant Chain, 2024
 - Consensus-Based Best Management Practices for Using Reusable Food and Beverage Containers in Food Establishments
 - Temporary Food Events & Non-Profits
 - Successful Inspections Begin with Plan Review
 - Synthetically-Derived Intoxicating Hemp and THC Products - Where are we with them?
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Public Health Nursing & Epidemiology

Wednesday

- Equipping Public Health Nurses to Address Care Inequities for Martha's Vineyard's Most Underserved Residents Through Streamlined Data
- Welcome to Motherhood: Navigating Life beyond Birth - One Region's Attempt at Bridging the Postpartum Care Gap
- Collaborative Local Public Health Initiative

Thursday

- An Outbreak of Salmonella Enteritidis Associated with a Farm-To-Table Restaurant Chain, 2024
 - Characterizing Heat Exposure in Chelsea and East Boston
 - Hot Topics in Public Health
 - Sudden Cardiac Arrest - why should public health care?
-

Public Health Potpourri

Wednesday

- MOSAIC: See the Big Picture of Health Equity, Join the Conversation
- AI in Public Health: the Roles of Awareness, Understanding, and Trust
- The Opioid Abatement Settlement - Who was sued and why
- Beavers, Chickens, and Rats, Oh My: Applications of Ethics in Public Health

Thursday

- MA larger Cities Health Coalition: a case study on coalition building
- Increasing Access to Health and Social Services: The Invaluable Role of Community Health Worker's in Advancing Health Equity
 - Hot Topics in Public Health

- Arts and Culture as a Tool for Advancing Public Health Messaging: Lessons from Cambridge's Public Health I
 - An Overview of MEMA and MENTEC

Wastewater

Wednesday

- Transforming the Flush - The marvelous transformative power of life beneath our leachfields - or why we should th bacterium today!
- Mass DEP - Industrial Wastewater Holding Tanks, Injections Wells, and other Public health Topics
- Advanced Septic Systems Update - Performance, Case Studies, Management and Financial Impact

Thursday

- Barnstable Clean Water Coalition
 - Lessons from Long Island
- Homeowner Training materials for Onsite Wastewater Treatment Systems
 - Environmental Litigation and Shaping Clean Water Action
- When Life is the Pits - A New Look at an Old Technology for the Polishing of Pretreatment Septic Tank Eff

Friday Action Training Day

- Rats, Rats, and more Rats!
- Wastewater - Springfield Regional Wastewater Treatment Facility (SRWTF) on Bondi's Island

For more information regarding the session schedule, please click the link below.

Conference Program

Registration and Cancellation Reminder

We currently have over 420 people registered, and we hope you are one of them!

If you need to make any changes to your registration or cancel, please do so by **October 20, 2024**, as this is the final d modifications or cancellations. Remember to cancel your hotel reservations if you are no longer attending the conference. up rooms for other attendees looking for lodging.

REFUND POLICY: Conference cancellations received by October 20, 2024 will receive a refund, less a \$50 administrat refunds will be given for cancellations after November 1, 2024. Cancellations must be emailed to lpacella@mhoa.com. No applies only to conference registration. Hotel cancellations must follow the hotel cancellation policy.



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[Teresa Kett](#)

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