

From "Nicotine Free Generation"
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Subject Nicotine Free Generation: October 2025

The NFG policy uses a birthdate to set a limit on retailers' ability to sell nicotine products. NFG prevents the creation of future demand for nicotine by preventing sales to anyone born after the designated birth date. Users who currently are legally sold nicotine are NOT affected. **Please invite us to make a presentation about NFG.**

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The **South Hadley Board of Health** unanimously voted to enact **Nicotine Free Generation**. They are the eighteenth community, totaling over 580,000 state residents, to enact NFG to protect their young people born after 01/01/2005. Their vote will also reduce early deaths from nicotine addiction among the 2000+ students at Mount Holyoke College.

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What do young people think about limiting sales of addictive nicotine to their peers? They want their friends alive to celebrate their 50th birthdays. High schoolers testified at a Public Hearing:

Belchertown BOH Meeting

* * *

Ask any parent, "At what age do you want your child to start vaping?"

The loud and clear answer is "**NEVER!**".

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Nicotine Free Generation:

- * **Endorsed by the MASSACHUSETTS MEDICAL SOCIETY**, representing over 24,000 physicians & medical student members;
- * **Endorsed by the AMERICAN MEDICAL ASSOCIATION;**
- * **The 84** "MA Youth Fighting the Tobacco and Vaping Industries" made NFG its "Stipend Project for Fall 2025";

- *** Massachusetts Tobacco Cessation and Prevention Program (MTCP) includes NFG in its BoH Work Plan**, stating it clearly as a goal for its Commonwealth-funded programs.

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Please forward to others who also want all of our kids to live their full, healthy lives.