

Board of Health Meeting

04/07/2025

April 7, 2025 / 6:30 PM / Virtual

Last Meeting Follow-up

BOH members requested additional information specific to towns that approved or rejected the Nicotine Free Generation Policy (NFG).

NOTES

- Boards of Health were contacted for the City of Peabody and the Town of Brookline.
- Peabody has 42 vendors that sell nicotine products. The BOH worked closely with vendors to gain enhanced compliance with the existing law. Communication below:
- We would like to start off with a thank you for allowing us the opportunity to work with you on presenting our knowledge and resources that we are going to use within our stores to maintain the safety of our youths, along with our new operational guidelines that we are willing to follow. We look forward to our continued positive relationship for us and the community. Below is our plan on how we propose to put these necessary guidelines into place to ensure compliance with Massachusetts laws regarding tobacco and electronic nicotine delivery products in Peabody stores.
- The retailers are in the process of obtaining sign on from our permit holders (currently about half of our 42 permit holders have signed on) and we will evaluate the program in March 2026.
- The town of Brookline worked closely with Anthony Ishak, who lead the charge to pass the policy. There was a great group of activities and technical experts providing assistance to municipalities looking to adopt or review NFG.

