
Fwd: Board of Health Meeting December 10th

Health Shared <health@easthamptonma.gov>
To: Ryan Griffin <rgriffin@easthamptonma.gov>

Wed, Dec 10, 2025 at 2:04 PM

----- Forwarded message -----

From: **Andrew Parker** <parker@libertysquaregroup.com>
Date: Wed, Dec 10, 2025 at 11:34 AM
Subject: Board of Health Meeting December 10th
To: <health@easthamptonma.gov>

Dear Board of Health Members Rist, Coughlin, and Maider,

My name is Andrew Parker. I'm reaching out in regards to Wednesday's Board of Health Meeting on behalf of consumer choice advocates, who believe that Nicotine Free Generation (NFG) regulations would harm consumers and local retailers, while not attaining the public health outcomes these policies purport to achieve. We have attached a testimonial from a medical doctor certified in addiction recovery, as well as an article published by a professor of public health studies.

NFG policies can have the opposite impact proponents present, often leading to increases in illicit purchases from online sources that provide no age-gating verification, as your local retailers provide, or from out-of-town and even out-of-state small businesses that diminish the local revenues you rely on to bolster your public health efforts in the first place.

We also urge the Board to recognize and defer to the FDA's scientific review where applicable. The FDA has authorized the marketing of certain nicotine products through the Premarket Tobacco Product Application (PMTA) pathway following extensive interdisciplinary assessment (chemistry, toxicology, engineering, social science, and medical review). These authorizations reflect that some nicotine products have met federal evidence standards for marketing and are intended to provide adult consumers with regulated alternatives under strict oversight.

If you have any questions, please feel free to contact me.

Sincerely,

Andrew Parker

Account Executive | **Liberty Square Group**

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3 attachments

 **FDA Authorizes Marketing of 20 ZYN Nicotine Pouch Products after Extensive Scientific Review - FDA Press Release - 16 Jan 2025 (2) (1).pdf**
909K

 **Why the FDA is right about ZYN_March 2643 (2) (1).pdf**
1381K

 **Dr, Racicot Final letter Pouch Retrictions (1).pdf**
55K