
Fwd: FDA Marketing Granted Orders

2 messages

Kelsey LeClair <KLeClair@easthamptonma.gov>
To: Ryan Griffin <rgriffin@easthamptonma.gov>

Mon, Mar 23, 2026 at 8:39 AM

----- Forwarded message -----

From: **J.J. Prusak** <JPrusak@frcog.org>
Date: Fri, Mar 20, 2026 at 9:51 AM
Subject: FDA Marketing Granted Orders
To: kleclair@easthamptonma.gov <kleclair@easthamptonma.gov>

Good morning Kelsey!

It was great to see you yesterday. I've attached the Draft Letters & Guidance regarding the Marketing Granted Orders as well as the FDA Letter. I would guess they were sent to Ryan earlier this year. We edited the letters specific to our towns and e-mailed them to our retailers along with the FDA letter. I also hand delivered them along with lists of products with the MGOs that I exported to Excel sheets (attached). Any nicotine pouches or e-cigarettes not on the list can't be legally sold in MA. And of course none of the products that are flavored can't be sold in MA.

In addition, Donna Bowman from Northampton, another Tobacco Control Officer, & I ask retailers to remove Zyn Chill. We have each bought the product. When you open it, it smells minty. I started giving retailers a printout of a screen shot of what comes up when you Google the product (attached).

From reading the letters, it's up to each town to decide how strictly they want to enforce this, but when they are issued their tobacco permit, they agree to comply with local, state and federal laws.

This MGO requirement definitely helps us determine what is allowed to be sold. Let me know if you have any questions.

Hope you have a great weekend!

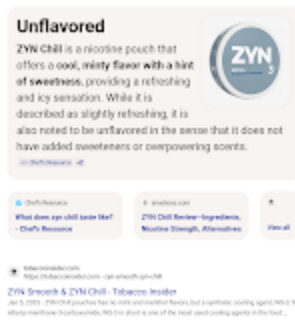
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CPHS Towns: Ashfield, Bernardston, Buckland, Charlemont, Colrain, Conway, Erving, Gill, Hawley, Heath, Leyden, Monroe, Northfield, Rowe & Shelburne

6 attachments



Zyn Chill screenshot.png
173K

-  **FINAL Draft Letter to Retailers FDA 1.2.26.docx**
26K
-  **FINAL Draft Guidance to Health Departments FDA 1.2.26.docx**
27K
-  **FDA Letter (12-5-25).pdf**
329K
-  **Nicotine Pouches with MGOs.xls**
37K
-  **E-cigarettes with MGOs.pdf**
124K

Ryan Griffin <rgriffin@easthamptonma.gov>
To: Kelsey LeClair <KLeClair@easthamptonma.gov>

Mon, Mar 23, 2026 at 9:26 AM

The goal is to get rid of pouches.

[Draft regs](#)

Ryan Griffin
Director of Public Health, Easthampton
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