
NECSEMA Letter on NFG and other Tobacco Restrictions

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Dear Members of the Easthampton City Council, and Board of Health,

Please find attached a letter from the New England Convenience Store and Energy Marketers Association (NECSEMA) with important information regarding *Nicotine Free Generation and Restricting Nicotine Pouches to Adult Only Facilities*. I encourage you to review the letter and reach out if you would like to discuss this matter in greater detail. Our goal is to help educate decisionmakers on all aspects of this policy before a decision to consider it has been determined.

NECSEMA also opposes a restriction on nicotine pouches limiting their sale to "adult only facilities". These policies are generally bans on the product, as many towns do not have any stores that would qualify. There is no actual public health benefit to restricting these products, and restrictions are a clear harm to Easthampton retailers.

Additionally, this video helps explain the issues with restrictions on nicotine pouches if you are so inclined:
<https://www.youtube.com/watch?v=5aBOgQIU8ws>.

If the board is interested, I would be happy to do a presentation for BOH members on the Nicotine Free Generation, and why we are opposed to the policy. Please don't hesitate to contact me with any questions. Thank you.

Peter

Peter A. Brennan

Executive Director

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