
Nicotine Free Generation: February 2026

4 messages

Nicotine Free Generation <nicotinefreegeneration@gmail.com>
To: Nicotine Free Generation <nicotinefreegeneration@gmail.com>
Bcc: rgriffin@easthamptonma.gov

Thu, Feb 26, 2026 at 9:38 AM

The NFG policy uses a birthdate to set a limit on retailers' ability to sell nicotine products. NFG prevents the creation of future demand for nicotine by preventing sales to anyone born after the designated birth date. Users who currently are legally sold nicotine are NOT affected.

Please invite us to make a presentation about NFG. We have been speaking with boards of health, other government entities, and community groups.

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The dangers of nicotine addiction are extremely well known. Therefore, this month we will emphasize **the economic benefits** to you, to young people, and to your overall community.

For young people being drawn into nicotine addiction, the financial impacts are profound. A pack of Marlboro costs \$14.08. In 365 days, **a one-pack-a-day smoker spends \$5,139.20**, most of which leaves your community and goes to Big Tobacco in North Carolina or wherever. That \$5,000 could be better spent here, instead of on addictive drugs. That money is a huge portion of their disposable income. Think about what YOU could have done in your teens or twenties with an additional \$5,000 every year!

Everywhere in Massachusetts, non-nicotine businesses gain for every person who never gets addicted. Most local businesses depend on disposable income, and every dollar not spent on nicotine can be spent in local restaurants, shops, and other local businesses. We need to protect ALL LOCAL BUSINESSES, and not only those who, with paid lobbyists, sell dangerous products. Should we single out nicotine dealers for special treatment instead of supporting our other businesses?

With 55% of our state budget spent on health care, and health insurance premiums going through the roof, the economic benefits of reducing nicotine addiction are clear everywhere. And the greatest economic benefits will go to our young people and to our local businesses.

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For a serious but readable academic discussion in *The Lancet*:
< [https://doi.org/10.1016/S2213-2600\(25\)00400-X](https://doi.org/10.1016/S2213-2600(25)00400-X) >

Nicotine Free Generation has been endorsed by the Massachusetts Medical Society (founded in 1781), representing over 25,000 physicians, residents, and students. NFG has also been endorsed by the American Medical Association (founded in 1847), representing over 271,000 members nationwide. These and other professional societies want what is best for their patients. They review established medical studies before they endorse.

Lexi Polokoff <apolokoff@collaborative.org>
To: Ryan Griffin <RGRiffin@easthamptonma.gov>

Thu, Feb 26, 2026 at 9:45 AM

fyi!

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Lexi Polokoff, MPPA (she/they)
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Follow the [SPIFFY Coalition](#) on Facebook



SPIFFY has a new resource for parents & caregivers to support conversations about substances with the young people in their lives: check out talklistenrepeat.org and let us know what you think!

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Ryan Griffin <rgriffin@easthamptonma.gov>
To: Lexi Polokoff <apolokoff@collaborative.org>

Thu, Feb 26, 2026 at 9:46 AM

Thank you!

Ryan Griffin
Director of Public Health, Easthampton
☎ 413-529-1400 x 122

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Health Shared <health@easthamptonma.gov>
To: Ryan Griffin <rgriffin@easthamptonma.gov>

Thu, Feb 26, 2026 at 12:17 PM

----- Forwarded message -----
From: **Nicotine Free Generation** <nicotinefreegeneration@gmail.com>
Date: Thu, Feb 26, 2026 at 9:38 AM
Subject: Nicotine Free Generation: February 2026
To: Nicotine Free Generation <nicotinefreegeneration@gmail.com>

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