



EASTHAMPTON

M A S S A C H U S E T T S

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IMMEDIATE RELEASE

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Easthampton Board of Health Invites Community Input on Proposed Nicotine-Free Generation Policy

Easthampton, MA – The City of Easthampton Health Department and the Easthampton Board of Health invite residents, business owners, retailers, and community stakeholders to participate in an upcoming public forum regarding a proposed Nicotine-Free Generation policy, along with related updates to the City's tobacco regulations.

The public forum will be held on **Wednesday, April 29, 2026, at 6:30 p.m.** at the Easthampton Municipal Building (City Hall), 50 Payson Avenue, Second Floor.

The proposed Nicotine-Free Generation policy is a forward-looking public health strategy designed to gradually phase out the sale of nicotine products to future generations by establishing a birth-year cutoff for legal sales. This approach aims to prevent nicotine addiction before it begins, recognizing that most lifelong nicotine use starts during adolescence—a period when the brain is especially vulnerable to addiction.

Public Forum (In-Person)

Date: Wednesday, April 29, 2026

Time: 6:30 p.m. – 8:30 p.m.

Location: Easthampton Municipal Building
50 Payson Avenue, Second Floor

This forum will provide community members with an opportunity to learn more about the proposal and share feedback directly with members of the Board of Health. No deliberations or votes will take place during this session.

A copy of the proposed regulations is available on the City of Easthampton website (**Easthamptonma.gov**). Please visit the Health Department homepage and select the first link on the left, titled "Proposed Nicotine-Free Generation Policy."