



Shaun McAuliffe <smcauliffe@hopkintonma.gov>

RE: Nicotine Pouch Use

2 messages

Buzby, Maureen <mbuzby@cityofmelrose.org>
To: Tobacco Free Mass <tobaccofreema@gmail.com>
Cc: "smcauliffe@hopkintonma.gov" <smcauliffe@hopkintonma.gov>

Fri, May 9, 2025 at 10:44 AM

Lisa,

I just had a thought. While TFM has been reluctant to endorse NFG in any formal way, would it be appropriate for TFM (you) to communicate important information about tobacco/nicotine use?

For example, Hopkinton has a hearing this coming Wednesday evening. Be great to have in-person testimony of course (there's no virtual option so far as I know though that could change) but written testimony is also welcome. You (or anyone) can write to the Board of Health care of the Health Director Shaun McAuliffe at smcauliffe@hopkintonma.gov

Since the industry touts the advantages of pouch use for adult smokers who are trying to quit, this is important for the Board to know.

You wouldn't even have to mention the upcoming hearing. You could just simply share this information. Why not share with all Boards even those that may not be dues-paying members of TFM?

Just a thought.

Thanks and have a great weekend.

Maureen

P.S. Thank you for sharing the pouch use increase info. I am not at all surprised based on anecdotal information I've gathered.

From: Tobacco Free Mass <tobaccofreema@gmail.com>
Sent: Friday, May 9, 2025 10:00 AM
To: Tobacco Free Mass <TobaccoFreeMA@gmail.com>
Subject: Nicotine Pouch Use

Hello-

Research finds nicotine pouch use nearly doubled among U.S. high school students from 2023 to 2024. Article linked below.

[Use of nicotine pouches increases significantly among U.S. teens](#)

Lisa

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Lisa Phillips

Tobacco Free Mass

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Shaun McAuliffe <smcauliffe@hopkintonma.gov>
To: "Buzby, Maureen" <mbuzby@cityofmelrose.org>
Cc: Tobacco Free Mass <tobaccofreema@gmail.com>

Fri, May 9, 2025 at 11:30 AM

Good morning,

I've had discussions with the State Legislators in our area. They won't publicly endorse but have asked that we champion NFG in the region in the hope that Central, MA will represent a tipping point for the statewide NFG legislation.

Any support is appreciated.

Shaun McAuliffe
Health Director
Hopkinton

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Shaun McAuliffe, RS, MPH

Health Director
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