**Shaun McAuliffe <smcauliffe@hopkintonma.gov>**

# Your Application Submission to the MetroWest Health Foundation

3 messages

**MetroWest Health Foundation** <mail@grantapplication.com> Thu, Mar 22, 2018 at 6:06 PM
Reply-To: MetroWest Health Foundation <info@mwhealth.org>
To: smcauliffe@hopkintonma.gov

Thank you for your submission. Your application has been submitted successfully, and the tracking number is 31441. Applications will be reviewed during the month of May. You will receive notification of the status of your application late May. For your records, here is a copy of the contents of your application.

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Spring 2018 Grant Proposal
Thank You! Your application has been submitted.

General

Organization Information
Organization Name
Town of Hopkinton Health Department

Mailing Address
18 Main Street

| Town | State | Zip Code |
|---|---|---|
| Hopkinton | MA | 01701 |

Tax ID Number
04-6001186

Annual Operating Budget
220000

Main Phone Number
5084979725

Organization Contact - Executive Director & Financial Officer
Executive Director First Name
Shaun

Executive Director Last Name
McAuliffe

Executive Director E-mail
smcauliffe@hopkintonma.gov

Name of Financial Officer
Todd Hassett

Organization Contact - Program Director
Program Director First Name
Shaun

Program Director Last Name
McAuliffe

Program Director Email
smcauliffe@hopkintonma.gov

Program Director Phone
(xxx)xxx-xxxx
(508)497-9725

Collaborating Organizations (if any)
Collaborating Organization 1
Hopkinton High School

Collaborating Organization 2

Collaborating Organization 3

Collaborating Organization 4

Project Information
Grant Initiative
Responsive Grant

Project Title (Short)
Hopkinton Tobacco Initiative

One Sentence Project Description
In the space below, describe your project in one short sentence.
The Town is implementing a psychosocial intervention program to reduce non-nicotine tobacco product use.

Project start date must be on or after June 1, 2018.

| Project Start Date | Project End Date |
| --- | --- |
| 6/1/2018 | 5/31/2019 |

Total Project Budget
19052.00

Total amount requested from MWHF
19052.00

Please note: If you are applying for Continuation Funding for a project previously funded by the foundation, the requested amount must be less than your prior year grant.

The total amount requested from MWHF represents what percent of your total project budget?
Enter number without percent sign. Example: 75
100

Total number of people to be directly served by this project
1980

Communities to be Served

Ashland
No

Bellingham
No

Dover
No

Framingham
No

Franklin
No

Holliston
No

Hopedale
No

Hopkinton

Yes

Hudson
No

Marlborough
No

Medfield
No

Medway
No

Mendon
No

Milford
No

Millis
No

Natick
No

Needham
No

Norfolk
No

Northborough
No

Sherborn
No

Southborough
No

Sudbury
No

Wayland
No

Wellesley

No

Westborough
No

Abstract & Logic Model

Proposal Abstract

In the space below, copy and paste your prepared abstract that summarizes the project. Limit of 150 words.

Proposal Abstract
Hopkinton Tobacco Initiative - Abstract

The Town of Hopkinton has identified a significant increase in the experimentation and routine use of non-tobacco nicotine delivery systems in the middle and high school. In lieu of suspension or civil fines, the school administration, Youth and Family Services and Health Department (Committee) collaborated with Genesis Counseling Services of Framingham, Massachusetts to develop a pilot psychosocial intervention program. With grant assistance, the pilot will be fully implemented in the 2018/2019 school year. Students caught vaping will have an option to complete three, 1-hour sessions with a Genesis counselor, where they will learn about the hazards and health risks of vaping. Students will learn coping strategies. Should Genesis, parents or school counselors identify additional at risk behavior during the sessions, Genesis may provide outside referral services. Our intent is to reduce the experimentation and usage of non-tobacco nicotine delivery systems in the Town.

Logic Model - Key Activities and Timeline

In the boxes below, copy and paste your prepared Logic Model Key Activities and the Timeline for Activities.

PLEASE NUMBER THE ACTIVITIES WITH THE CORRESPONDING TIMELINES.

| Key Activities | Timeline for Activities |
|---|---|
| 1. Create web-based resource directory for intervention and referral service, | 1. May/June 2018 |
| 2. Purchase pilot vaping intervention curriculum, | |
| 3. Sponsor vaping lecture series (Dr. Lester Hartman) to address perception of harm issue, | 2. June/July 2018 |
| 4. Develop anti- vaping support materials, | |
| 5. Contract external psychosocial support service to provide internal school intervention activities, | 3. September 2018 |
| 6. Survey middle and high school students after Spring 2018 pilot and at program conclusion in 2019 on vaping exposure | 4. September/October 2018 |
| 7. Establish funding mechanism through BOH, Y&FS and School Department | 5. August 2018 |
| | 6. May/June 2019 |
| | 7. Spring 2019 |

Logic Model - Outputs, Outcomes and Measurements.

Outcomes need to be limited to three. If you have more outputs and measurements, enter them in the applicable third row box.

| Proposed Output 1 | Proposed Outcome 1 | Measurement 1 |
|---|---|---|
| 1. Post-pilot survey of 1,980 students on vaping usage to establish usage benchmark | 25 % reduction in vaping usage upon end of program | Compare post-project survey results on usage to post-pilot results and the statistics from 2014 and 2016 MWHF Adolescent Health Survey |

Logic Model (continued, if applicable)

| Proposed Output 2 | Proposed Outcome 2 |
|---|---|
| 2. Post-pilot survey of 1,980 students to establish benchmark for student's perception of harm from vaping systems. | Revision in student's threat perception |

Measurement 2

Compare post-project survey results on perceived risk to post-pilot results and the statistics from 2014 and 2016 MWHF Adolescent Health Survey

Logic Model (continued, if applicable)

| Proposed Output 3 | Measurement 3 |
|---|---|
| 3. Implementation of psychosocial intervention program and vaping curriculum into school system | Review of enrollment records and post test results, evaluation for any second offences and assessment of curriculum roll out. |

Proposed Outcome 3

Enrollment of 20 to 60 students in psychosocial intervention program and participation of 1,165 HS students in vaping curriculum

## Attachments

Instructions for Uploading Attachments

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Form B: Budget and Budget Narrative
Budget and Narrative Spreadsheet - Hopkinton Tobacco Initiative.xls

Form C: Narrative
2018 MWHF Project Narrative - Town of Hopkinton - Tobacco Initiative.docx

Letters of Collaboration
Letter of Collaboration - Executed - Hopkinton Tobacco Initiative.pdf

Audited Financial Statements or 990

List of Organization's Current Board of Directors

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**MetroWest Health Foundation** <mail@grantapplication.com> Thu, Mar 22, 2018 at 6:53 PM
Reply-To: MetroWest Health Foundation <info@mwhealth.org>
To: smcauliffe@hopkintonma.gov

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Collaborating Organizations (if any)
Collaborating Organization 1

Collaborating Organization 2

Collaborating Organization 3

Collaborating Organization 4

Project Information

Grant Initiative
Healthy Aging

Project Title (Short)
Hopkinton Healthy Aging Initiative

One Sentence Project Description
In the space below, describe your project in one short sentence.
The Town of Hopkinton proposes to launch 4 healthy aging initiatives to that will service the current and expanding senior population.

Project start date must be on or after June 1, 2018.

| Project Start Date | Project End Date |
|---|---|
| 6/1/2018 | 5/31/2019 |

Total Project Budget
40000

Total amount requested from MWHF
40000

Please note: If you are applying for Continuation Funding for a project previously funded by the foundation, the requested amount must be less than your prior year grant.

The total amount requested from MWHF represents what percent of your total project budget?
Enter number without percent sign. Example: 75
100

Total number of people to be directly served by this project
3334

Communities to be Served

Ashland
No

Bellingham
No

Dover

No

Framingham
No

Franklin
No

Holliston
No

Hopedale
No

Hopkinton
Yes

Hudson
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Marlborough
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Medfield
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Wayland
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Wellesley
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Westborough
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## Abstract & Logic Model

Proposal Abstract

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Proposal Abstract
Hopkinton Healthy Aging Initiative – Abstract

The Town anticipates double-digit (17-30%) growth in the senior population over the next decade. The Town is developing a growth plan that will focus on Healthy Aging, and seeks recognition as an Age and Dementia-Friendly Community. In preparation, the Health Department and Senior Center administration (Committee) discovered that a local group of resident volunteers had begun work to establish a Grace Trail and Memory Café. Neither project was funded. The Committee also identified an opportunity to improve the dining experience of seniors with dementia. Lastly, the Committee identified unmet food and nutritional needs in our senior population. With grant assistance, the Town intends to address these unmet needs.

Logic Model - Key Activities and Timeline

In the boxes below, copy and paste your prepared Logic Model Key Activities and the Timeline for Activities.

PLEASE NUMBER THE ACTIVITIES WITH THE CORRESPONDING TIMELINES.

| Key Activities | Timeline for Activities |
| --- | --- |
| Memory Café | Memory Cafe |

1. Formalize partnership between BOH, Senior Center, Library and Memory Café Facilitator(1),
2. Train additional facilitators,
3. Sponsor local lecture on Memory Cafes
4. Sponsor start-up costs for Memory Café,
5. Host and publicize Memory Café in the newly refurbished library
6. Develop sponsorship for future café events

Purple Table Reservations

1. Establish partnership with Purple Table Reservations,
2. Recruit local restaurants to enroll in Purple Table Reservation services,
3. Train restaurant management and staff on Purple Table concept
4. Publicize Purple Table concept throughout community
5. Cross promote Purple Table program between participating MetroWest communities
6. Survey restaurants and participants

Grace Trail

1. Secure agreement between municipal departments and Golden Pond to construct Grace Trail,
2. Contract with vendors to purchase 6 benches, stone trail markers, and wooden parking lot sign
3. Install benches, trail markers and signs,
4. Host and broadcast Anne Barry Jolles lecture
5. Print trail maps and promotional materials
6. Publicize Hopkinton Grace Trail
7. Develop trail sustaining events where students or residents can embellish, maintain and/or sponsor trail stops

Elderly Food Distribution

1. Improve existing web resources and community networks to highlight local senior support services,
2. Recruitment of volunteers from Senior Center, PJB and religious charities to distribute bi-monthly care packages to seniors
3. Bi-monthly delivery of food packages to seniors
4. Survey development to track health and dietary improvements
5. Administer participant surveys
6. Complete annual survey of needs to budget and sustain future years

1. May/June 2018

2. June/September 2018

3. September/October 2018

4. June/July 2018

5. 2018/2019

6. 2018/2019

Purple Table Reservations

1. June/July 2018

2. June/July 2018

3. July/August 2018

4. August 2018 to June 2019

5. Holiday Season 2018

6. April/June 2019

Grace Trail

1. May/June 2018

2. June 2018

3. July/August 2018

4. September 2018

5. August 2018 to

6. August/September 2018

7. July/August 2018

Elderly Food Distribution

1. June/July 2018

2. June/July 2018

3. July 2018 – June 2019

4. July/August 2018

5. May/June 2019

6. March/April 2019

Logic Model - Outputs, Outcomes and Measurements.
Outcomes need to be limited to three. If you have more outputs and measurements, enter them in the applicable third row box.

Proposed Output 1
Creation of a Memory Cafe in the Town Library that will host 4 events in 2018.

Measurement 1
Tracking of café events, attendance, and repeat attendance, development of volunteer and service provider databases

Proposed Outcome 1
Reduction in senior, age and dementia related isolation through funded Memory Cafe events and activities.

Logic Model (continued, if applicable)

Proposed Output 2
Creation of a Grace Trail for resident and non-resident seniors to utilize throughout the year.

Measurement 2
Tracking of web traffic, lecture participation, trail use through trail map and guide replenishment and Senior Center transportation use, and annual activities hosted to support and sponsor trail.

Proposed Outcome 2
Reduction in senior isolation and improvement in senior wellness through trail use and associated events and activities.

Logic Model (continued, if applicable)

Proposed Output 3
Establishment of Purple Table Reservation Service in 4 local restaurants and the expansion of the existing senior feeding and nutrition service through the food pantry.

Proposed Outcome 3
Reduction in senior, age and dementia related isolation through supportive dining experiences. Provision of perishable foods to and improvement in senior nutrition for the 40+ seniors experiencing need in the Town.

Measurement 3
Track reservations, customer and restaurant feedback, and success of partnership with Marlborough.
Track requests for hunger assistance, food distribution by persons and census demographics, perishable and non-perishable food quantities distributed. Survey seniors serviced by program.

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Letters of Collaboration

Audited Financial Statements or 990

List of Organization's Current Board of Directors

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**Shaun McAuliffe** <smcauliffe@hopkintonma.gov> Wed, Jan 7, 2026 at 2:01 PM
To: Shaun McAuliffe <smcauliffe@hopkintonma.gov>

[Quoted text hidden]

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**Shaun McAuliffe, RS, MPH**
Health Director
Town of Hopkinton
18 Main Street
Hopkinton, MA 01748
(508) 497-9725