



THE
COALITION
Correct Conversation. Proved.
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Nicotine-Free Generation

What Is Nicotine-Free Generation?

Nicotine-Free Generation (NFG) aims to prevent future generations from ever becoming nicotine-dependent. How? By prohibiting the sale of tobacco and nicotine products to those born after a specific date.

WHY DOES NFG MATTER?

- The tobacco industry counts on hooking young users.
- Nicotine is highly addictive.
- Teen brains are especially vulnerable to addiction.
- **9 out of 10** adults who smoke daily first **tried smoking by age 18.**

WHAT'S THE SOLUTION?

- **NFG will:**
 - Reduce access
 - Delay use
 - Prevent getting hooked
 - Protect future generations from health risks caused by nicotine
- **HOLD THE TOBACCO INDUSTRY ACCOUNTABLE**



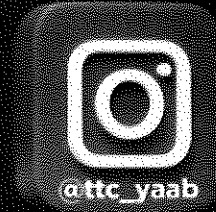
"Today's teenager is tomorrow's potential regular customer."
- Big Tobacco Companies



HOW YOU GET INVOLVED

- **Explain** how nicotine has impacted your school, friends, and family.
- **Invite** your friends and peers to do the same.
- **Create videos of youth speaking out** materials to Boards of Health.
- **Write personal letters in support of NFG!**
- **Attend the public meetings** where NFG will be discussed.

WANT TO LEARN MORE & GET INVOLVED?



tritowncouncil.org/coalition