

Reporting Guidance

Metric	Metric Description
Number of presentations to municipal decision-makers to propose local policy strategies	Number of presentations of model regulation and tobacco industry tactics given to municipal decision-makers to build support for local policy change during the reporting period. Please note municipality.
Number of municipalities for which model policy has been changed/created	Number of municipalities where work has been done to draft new regulations/ordinances that include model regulation language. Please note municipality.
Number of tobacco retail density policies passed	Number of municipalities that have passed density policies. Please note municipality.
Number of cigar pricing and packaging policies passed	Number of municipalities that have passed cigar pricing policies. Please note municipality.
Number of BOH collaborative meetings held	Number of BOH collaborative/regional meetings held to discuss policy initiatives and program priorities during the reporting period. If single city program, list number of meetings with Board/Health Commission or other equivalent
Number of investigations made to smoke-free workplace law complaints	Follow-up investigation to complaints made to the BOH program directly or requests made from MTCP's complaint line
Number of retailer inspections conducted	100% of all stores are to be completed by end of year
Number of compliance checks conducted	100% of all stores are to be completed by end of year. See protocol for more information
Number of follow-up visits conducted from violations of previous compliance checks and inspections	Required to complete within 3-6 months of violation. See protocol for more details
Local BOH/DOR collaboration	Please note any collaborations with DOR. Please note municipality.
Equity Narrative	Note how equity was considered in reaching metric- could be professional development, change in approach to work, change in conversations, etc. Note successes and barriers
Progress Narrative	Please report any successes or barriers and noteworthy specifics. Include specific municipalities where work was conducted
Racial Equity Metric	Report on metrics submitted on FY25 work plan

Policy Reporting

Metric	Metric #	Equity Narrative	Progress Narrative (including successes and barriers)	Contract Manager Comments	
Number of presentations to municipal decision-makers to propose local policy strategies	Q1	Q1 None. MVRPH communities have all considered NFG, six of seven have adopted the policy. Waiting for Medford to vote. Competing report on how this policy in particular is aimed at improving the health of low income, mostly immigrant communities which we share with interested communities.	Q1 This region is playing a leadership role in NFG as a way to combat the tobacco industry's relentless attack on our youth with new, appealing, cheap, high nicotine products. There are more minority youth in our two largest communities so it is especially important that we adopt this tobacco control policy in those communities. Special attention has been given to Medford to move this policy along.	Q1 Great work. Glad to see it is in communities with comprehensive regulations in place as well	
	Q2		where all municipalities have all of the updated regulations and six of seven have adopted NFG. Nine presentations and/or testimony in non-Mythic Valley Region communities, some of which adopted NFG.	Q2 Would love to see the report by the doc.	
	Q3		Q3	Q3	
	Q4		Q4	Q4	
Number of municipalities for which policy has been changed/created	Q1	Q1 None. Expected Medford to vote on NFG but they tabled it until next meeting.	Q1 N/A	Q1	
	Q2	Same as above	Concord, Needham, Manchester, Bethelwood, and Cheshire all adopted NFG. I provided testimony, both written and in person or virtually for all. I also presented NFG, and/or provided testimony in other communities that have not yet adopted NFG (Lexington, Belmont, Somerville).	Q2 The Task force and you have been busy. Please make sure to continue to keep all funded BOHs looped in and coordinate efforts with them.	
	Q3	Q3	Q3	Q3	
	Q4		Q4	Q4	
# of tobacco retailer density policies passed(specify specific policy)	Q1	Q1 NONE. All have permit cap. There have strictest policy in the state - no new permits. Period. No grace period for change of ownership.	Q1	Q1	
	Q2	N/A	All of my communities have a permit cap. Three communities have the most progressive permit cap in the state.	Q2	
	Q3	Q3	Q3	Q3	
	Q4		Q4	Q4	
# of cigar pricing packaging policies passed	Q1	Q1 NONE. All seven communities in this collaborative have cigar minimum price regulation.	Q1 N/A	Q1	
	Q2	N/A	All of my communities have cigar minimum price regulation.	Q2	
	Q3	Q3	Q3	Q3	
	Q4		Q4	Q4	
Number of BOH collaborative meetings held	Q1	Q1 Formal HQ quarterly meeting Sep. > 200 owner opportunities exist for regular communication and updates. HDs continue to show interest in new tobacco (and non-tobacco) products and allow for time to discuss/address. Local state legislators also interested in keeping informed.	Q1 I am fortunate in this area that the HD's pay attention to youth risk behavior data and care about youth substance use and are willing to pass innovative regulations to reduce access -- not just tobacco but also THC-infused seltzer, and most recently the huge flavored whippets that have entered the marketplace.	Q1 Your region is progressive and comprehensive for sure	
	Q2	Q2	Q2	Q2	
	Q3	Q3	Q3	Q3	
	Q4		Q4	Q4	
Notes Q1					
Notes Q2					
Notes Q3					
Notes Q4					
when ever asked by peers or other prevention professionals.					

Enforcement and Surveillance Report

Metric	# Complete	Equity Narrative	Progress Narrative (including successes and barriers)	Contract Manager Comments
Number of investigations made to Smoke Free Workplace Law complaints	Q2	Q1 Secondhand smoking complaints are investigated and follow-up on without regard to status of the person filing the complaint or the person or entity being complained about. Many items I don't even know the race, ethnicity, legal status, etc. of the caller. I haven't had any calls that required any not	Q1 These are the worst calls. Many come from tenants in multi-unit housing which means the property owner or management company must resolve the complaint. We can only ask what their protocol is and if they are following protocol. I have referred callers to the smoke-free housing help line. Many of these calls are repeat calls and we often hear two very different stories depending on who we are talking to.	Q1 Complaints are tough, especially SFH. Thanks for your thoughtful and caring follow up.
	Q3	Q3	N/A. No complaints of workplace smoking this quarter. Several SFH (Smoke-Free Housing) complaints investigated.	Q2 Thank you for following up on the complaints.
	Q4	Q4	Q4	Q3
	Q1 51	Q1 Winchester, Reading and Metrose (my smallest communities) are complete. Wakefield is half done. I am pushing hard to complete inspection in the six communities that have already adopted NFG before I go back to do retailer education. I am doing inspections out of order because Medford has not yet passed NFG. I will leave them until last and focus on communities that have passed NFG.	Q1 See "Equity Narrative". I simply take the bit of stores in any particular town and inspect based on the stores billed. Same with compliance checks. No extra inspections or extra compliance checks except for failed. Non-interactive: In August to restore store inspections, every store in six communities was visited in December for retailer education regarding the new policy as well as new sign delivery -- a total of 122 stores. Also helped Benny Carroll by conducting retailer education and sign delivery for twenty-two stores in Chelsea.	Q1 Seems smart. Just make sure to ensure a presence in the stores throughout the year which will seem to happen with NFG educational round but just be aware.
Number of retail inspections completed	27	The same protocol is followed for every retail store inspection -- driven by the POST retail store education form.		Q2 So glad to seem stores are complaint. That is good news.
	Q3	Q3	Q3	Q3
	Q4	Q4	Q4	Q4
	Q1 135	Q1 I am intentionally aware of scooter inspection inspections and compliance checks as I am very aware that a huge portion of my time in this next quarter will be taken up with retailer education as six of my seven communities (and maybe seven) will be implementing NFG effective 7/1/2025.	Q1 "Access to nicotine products." We know that if we put out inflation until later years there is less likelihood of ever becoming addicted. Since smoking rates are higher in black and brown communities this policy will impact black and brown communities even more. Q2 Because I have made so many visits in the past six months, or maybe they recognize my car, though I try to be discrete. Or they pick up on my youth buyers and are savvy enough to only sell to "known" youth. This up my visits -- a male one time, a female the next. After school, early evening, Saturday afternoon, Sunday morning, even holidays.	Q1
Number of compliance checks completed with youth buyers	238	The same protocol is followed for every compliance check -- driven by the POST Enforcement form.		Q2 That was a good idea to get data before the new reg. Curious to see what rates will be going forward. Any plans to add some older youth? Maybe students from Tufts are looking for a side gig?
	Q3	Q3	Q3	Q3
	Q4	Q4	Q4	Q4
	Q1 2	Q1	Q1	Q1
Number of follow up visits conducted from violations of previous compliance checks and/or inspections	10	Since follow-ups are prescribed by the workplan there is no wiggle room to treat a minority owned stores (or minority employees) differently than other employees.	I am investigating the possible purchase of newer, easier to use translation devices though most owners and staff in my region speak English.	Q2 We will be working on translation solutions this year. What languages would be helpful even though most speak English?
	Q3	Q3	Q3	Q3
	Q4	Q4	Q4	Q4
	Q1 NONE	Q1 While there were several collaborative situations last year, none have happened yet this year. I know my DOR agent and we have each other on speed dial. He's great to work with.	flavored products, or something new that we haven't seen before. I can't say there is an equity angle. It's whatever we find in the store, not who owns the store or who the customers are or the neighborhood it's in.	Q1 Good to hear.
Local BOM and DOR Collaboration	Q2	Q2	Q2	Q2
	Q3	Q3	Q3	Q3
	Q4	Q4	Q4	Q4
	Notes Q1	Trained two new youth buyers. Will be meeting with City-wide PTO presidents at which time I will describe youth buyer opportunity so that there continues to be a "farm team" ready to go. Also will pitch to B4's in this region as well as to MYPH Youth Group. Also, will continue to be alert to products that may be of concern to HD's (THC-infused sellers last year and Galaxy Gas this year) as they rely on feet-on-the-ground reports.		
	Notes Q2	Nurse for Stoneham Cable TV. I met with six student nurses to explain tobacco prevention activities and policies. Along with Chris Barthin and Anthony Chou, I led an NFG workshop at the MHOA Conference in Springfield in November, which resulted in interest from some HD's who admitted they were not really thinking about the policy before hearing our presentation. Also attended several interesting workshops/presentations including one by the Fall River Food Inspector who explained his personal safety routine. Participated in, along with Adolis Ramos, Stoneham's School Safety Night. Answered questions from fellow Tobacco Program Managers and provided input to the NFG Guidance Doc recently released by MITOP. I've also provided NFG info to many of my colleagues and their HD's or Boards, etc.		Busy as usual! Thanks for supporting programs around the state. Remember to check in with myself and Rachel for talking points for podcasts, presentations, etc. We are here to support and keep messaging consistent.
	Notes Q3			
	Notes Q4			

Racial Equity Development Reporting

Skill Area	Equity Narrative	Progress Narrative (including successes and barriers)	Contract Managers Comments
	Q1 Continue to watch for opportunities to all do current knowledge and to refresh past learning experiences.	Q1 Working on a New England Innocence project to free unfairly imprisoned jail inmates, most of whom are people of color. Continue to attend regular meetings of FBIM (Friends of Black Lives Matter) as well as participating in trainings offered by City of Melrose or by the Mystic Valley Public Health Collaborative.	Q1 Great stuff!
	Same as Q1	time allows. Chris Bostic from ASH has become more personally involved in NRG activities in Massachusetts - even providing testimony at some public hearings.	Q2 Those are all good orgs to follow and learn from. Great points and I completely agree about Chelsea. Interesting to see how it goes there.
	Q3	Q3	Q3
	Q4	Q4	Q4
	Q1	Q1	Q1
	Q2	Q2	Q2
	Q3	Q3	Q3
	Q4	Q4	Q4
	Q1	Q1	Q1
	Q2	Q2	Q2
	Q3	Q3	Q3
	Q4	Q4	Q4
Notes Q1			
Notes Q2			
Notes Q4			
Notes Q5			
