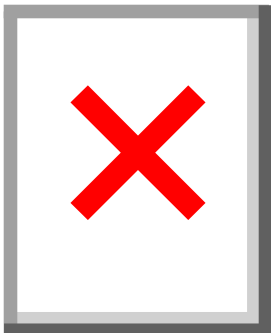


From: DomesticShelters.org <domesticshelters@allianceforhope.com>

Sent: Jan 22, 2025 21:31:10.000000000 UTC

Subject: Reminder: THIS WEEK Thursday 1/23 | Maximize Your Impact in 2025: Unlock the Power of DomesticShelters.org

To: dehlars@cityofmelrose.org <dehlars@cityofmelrose.org>



[Maximize Your Impact in 2025: Unlock the Power of DomesticShelters.org](#)

Thursday, January 23rd at 10:00 am PT / 1:00 pm ET
60-Minute Webinar

Presented by:

Ashley Rumschlag

National Director, DomesticShelters.org

Hannah Craig

Director of Content, DomesticShelters.org

Make 2025 your most impactful year yet by tapping into the free tools, resources, and expert content available on DomesticShelters.org. Learn how to streamline your efforts, enhance outreach and achieve more with less effort.

In this webinar, you'll discover how DomesticShelters.org can help you:

Fulfill training requirements

Boost in-kind donations

Simplify your social media campaigns

Increase your visibility to both survivors and donors

Gain recognition for your team, partners, and programs

Plus, get introduced to the other Alliance for HOPE International programs:

Camp HOPE America: Empowering youth through healing experiences

Family Justice Center Alliance: Creating collaborative support networks

Training Institute on Strangulation Prevention: Leading-edge education and advocacy

Justice Project: Advancing justice for survivors

VOICES Survivor Advocacy Network: Amplifying survivor voices

Join us to explore how these powerful resources can support your mission in the year ahead!

REGISTER

About the Presenters



Ashley Rumschlag

National Director, DomesticShelters.org

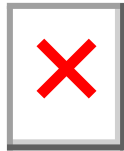
Before becoming an Alliance for HOPE International program, Ashley was the CEO and president of DomesticShelters.org and its founding organization, Theresa's Fund. She played a key role in fostering a relationship and the eventual merger with Alliance for HOPE. Ashley's notable contributions include launching the Purple Ribbon Awards, a national recognition program for domestic violence survivors and advocates and developing a free webinar series that has trained thousands of domestic violence advocates worldwide.

Hannah Craig

Director of Content, DomesticShelters.org



Hannah Craig joined the DomesticShelters.org team in 2021. As Director of Content, Hannah focuses on helping more people find DomesticShelters.org and its domestic violence education resources by creating and implementing digital strategies as well as content such as videos and articles. Hannah is a trained domestic violence advocate and comes to DomesticShelters.org with over a decade of content creation experience including content that has been featured on USA Today, Cosmopolitan, Bloomberg, and Essence.



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