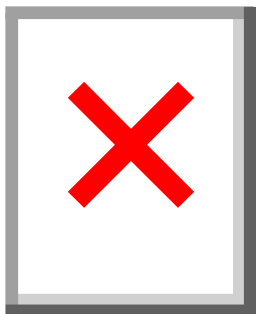


From: HR Brew <crew@morningbrew.com>
Sent: Apr 16, 2025 16:01:24.000000000 UTC
Subject: 💎 A new pipeline
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PRESENTED BY

Greetings, Earthlings  ! Blue Origin's first all-female crew—featuring CBS host Gayle King and pop superstar Katy Perry, among others—returned safely to Earth earlier this week after venturing 62 miles above Earth's surface. We're waiting to see if excluding

men from the rocket ship will garner the ire of a certain president who has directed federal contractors—such as Blue Origin—to scuttle DEI efforts.

In today's edition:

▣ [Breaking barriers](#)

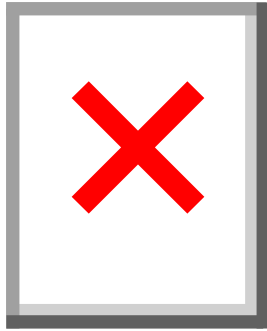
▣ [All things AI](#)

▣ [Dealer's choice](#)

—*Paige McGlaufflin, Adam DeRose, Mikaela Cohen*

RECRUITMENT AND RETENTION

100,000 New Yorkers



Credit: Kiersten Barnet

It's not just your old roommate, saddled with loans, who thinks colleges are failing to prepare students for their careers.

Top CEOs, including JPMorgan's Jamie Dimon and Alphabet's Sundar Pichai, think so too, particularly when it comes to low-income workers. In fact, they're among the 27 CEOs who formed the New York Jobs CEO Council which, since 2020, has sought to help underprivileged New Yorkers land out-of-reach corporate jobs.

The nonprofit, led by executive director Kiersten Barnet, works with secondary and higher ed schools and member companies on a host of initiatives aimed at placing workers into

“family-sustaining” jobs, or those paying around \$69,000 annually. Its goal is to get 100,000 low-income New Yorkers hired by 2030; it reached 40,000 by June 2024.

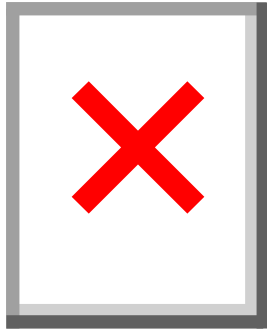
Barnet previously spent 14 years at Bloomberg, serving as deputy chief of staff and helping implement company initiatives for its 19,000 global employees, before leading social ESG initiatives.

For more on this innovative initiative to address workplace inequality, keep reading here.—PM

✕ ✕ ✕

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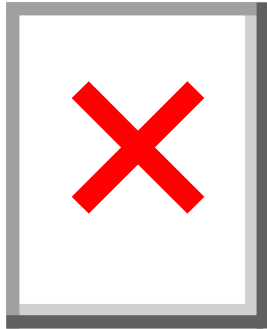
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TECH

Uniting AI+HI



HR execs and leaders joined AI experts and technologists last week to talk about all things AI in San Francisco at SHRM's second AI+HI project convening.

The AI + HI project launched in 2024 after ChatGPT helped the concept of generative AI earn household name recognition, and businesses began to grapple with the intersection of artificial intelligence and humans in the workplace.

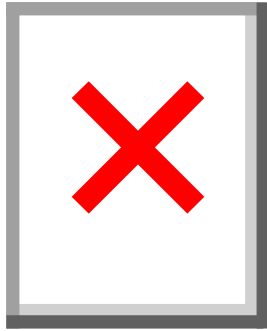
SHRM leaders were eager to design the next edition of the program for both those without much AI knowledge and strategy experience and those who are pros, with an opportunity to rub shoulders and talk about best practices and how to level up AI inside the people function.

For more on how HR can make the most of this new technology and implement it effectively, keep reading here.—AD

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HR STRATEGY

Dealer's choice



Morning Brew

Mayday, mayday! The return-to-office debate shows no sign of slowing any time soon, as some companies stick to remote work and others mandate an in-person five-day workweek.

But, the companies with hybrid work arrangements might be poised for a smoother landing. Software development company MongoDB's 5,600-person workforce has followed a hybrid work setup across its 30 global offices in the US, Europe, and Asia since 2021, its chief people officer Harsha Jalihal told HR Brew.

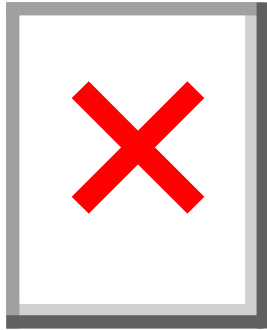
"We had made peace with the fact that the five-day [in-person] workweek was over, and we wanted to find a happy medium, and that's how our hybrid working model came to be,"

Jalihal said, adding what makes MongoDB's approach work is giving teams the choice to pick between multiple hybrid options.

For more on why hybrid arrangements are working well for one company, keep reading here.—MC

✖ ✖ ✖

TOGETHER WITH EXPRESS EMPLOYMENT PROFESSIONALS

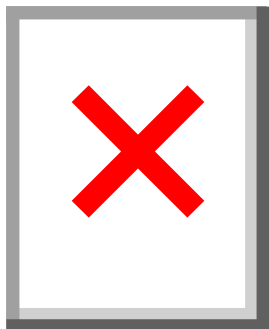


What do the hiring numbers say? Twice a year, Express Employment Professionals commissions the Job Insights survey through The Harris Poll. It tracks employment and

hiring trends across industries to reveal how the 2025 hiring outlook is shaping up. [Check out this free webinar](#) to see what trends they found.

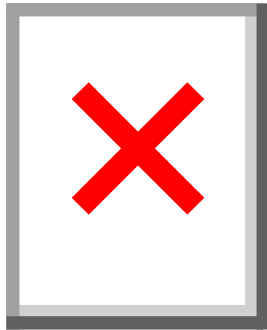
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Funnel vision



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WORK PERKS



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Today's top HR reads.

Stat: Some 56% of HR leaders report that they've felt pressure from chief executives to force return-to-office policies on employees. ([Leapsome](#))

Quote: "The back-to-office mandate has clearly reached designers worldwide, and they're responding with collections that transform cubicle life into something actually worth dressing for...Designers are making returning to the office way more fun than we ever expected."—DeVanté Rollins, stylist and market editor, on fashion houses designing and marketing cubicle chic amid ongoing RTO mandates. ([Business Insider](#))

Read: President Trump's tariffs and trade war may impact the fervor with which businesses call employees back to the office, as economic uncertainty has some companies pulling out of office space deals or slowing searches for new real estate. ([Wall Street Journal](#))

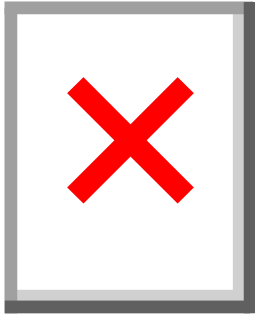
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Written by [Paige McGlaulin](#), [Adam DeRose](#), and [Mikaela Cohen](#)

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