

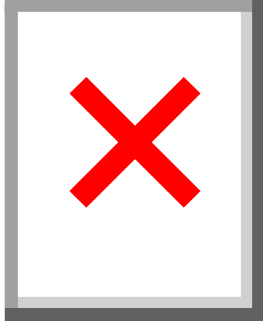
From: The National CIO Review <publications@nationalcioreview.com>

Sent: Mar 24, 2025 08:00:24.000000000 UTC

Subject: 💎 Big Spend, Bigger Expectations

To: Thomas Smulligan <tsmulligan@cityofmelrose.org>

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Happy Monday! ✨

AI can only be as powerful as the data behind it. As organizations race to scale their AI initiatives, Contributing CIO Chris Mowry highlights a critical truth: transformation doesn't happen without [high-quality data](#) at the core. With [billions](#) in AI spending on the horizon and CIOs increasingly expected to drive strategy, the pressure is on to get both the tech and the foundation right.

□ Key Headlines

- Scaling AI is still a struggle. Most companies are experimenting but few are scaling with [impact](#). □
- □ Tech giants are doubling down on AI investment over the next decade... [\\$500B](#) AI spend projected.
- There's a new [CIO](#) for the state of Tennessee. □
- □ Hackers are impersonating [Booking.com](#) in a credential theft campaign.

□ Strategic Insights

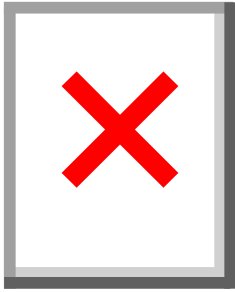
- CIOs are central to unlocking real AI outcomes, not just [pilots](#).
- □ Companies [undervaluing](#) tech leaders may be losing ground in a competitive market.



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FEATURED

The Critical Role of Quality Data in AI-Powered Transformation



Artificial Intelligence thrives on data. The quality of the data feeding AI systems directly impacts their accuracy, reliability, and overall effectiveness.

By Chris Mowry, Contributing CIO • [Read More...](#)

EXTRA BYTES



[From Pilots to Impact: Why CIOs Must Drive AI Strategy](#)

AI adoption is accelerating, but scaling remains a major challenge. While over two-thirds of companies use AI in some capacity, fewer than one-third have succeeded in scaling it effectively.



[Tech Giants to Increase AI Spend to \\$500B by 2032](#)

According to a recent report from Bloomberg, the world's largest technology companies are poised to increase their combined AI spending to more than \$500 billion by early next decade.



[State of Tennessee Announces CIO Appointment](#)

The Tennessee Department of Finance and Administration has appointed the state's new Chief Information Officer who will succeed Stephanie Dedmon.

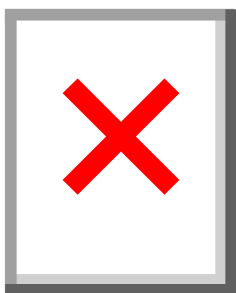


[No Vacancy for Hackers as Hotels Are Targeted in a Credential Stealing Scam](#)

Cybercriminal tactics are ramping up as hackers are posing as Booking.com to trick hotel and hostel employees into downloading credential-stealing malware.

TRENDING

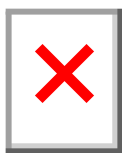
Boardwalk or Bust: Why Companies That Undervalue CIOs May Lose to Competitors



The demand for top technology leadership is surging, but companies that hesitate to adjust compensation strategies could find themselves priced out of the market.

By H. Michael Burgett, Contributing Writer • [Read More...](#)

RESOURCE HUB



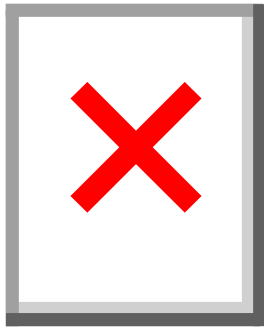
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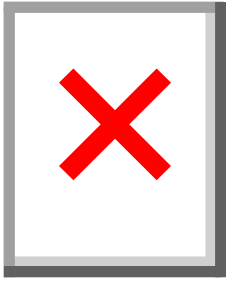
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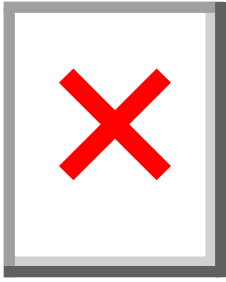
FEATURED OPPORTUNITY

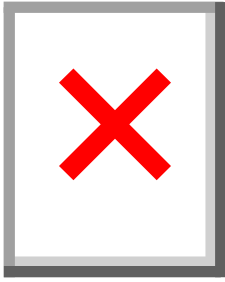


Newly Weds Foods has selected CIO Partners to lead their search for its next Senior Director, Global Information Technology located in Chicago, Illinois. [Read More...](#)

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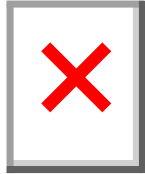
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