

**From:** Merkin, Ross D.,MD <rdmerkin@mgb.org>

**Sent:** May 30, 2025 15:00:40.000000000 UTC

**Subject:** Re: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

**To:** Buzby, Maureen <mbuzby@cityofmelrose.org>

Thanks Maureen. Seems like every little bit might count. Big tobacco are cunning, we need to be even more resourceful! When you have some time please send along a sample/draft of what you think would look good in the Manchester-by-the-sea paper and my colleague will be happy to revise and coordinate getting it sent in and published.

Sincerely,  
Ross Merkin  
Cell (617) 894-7651

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**From:** Buzby, Maureen <mbuzby@cityofmelrose.org>  
**Date:** Tuesday, May 27, 2025 at 9:08 PM  
**To:** Merkin, Ross D.,MD <rdmerkin@mgb.org>  
**Subject:** RE: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

**External Email - Use Caution**

Ross, I respectfully disagree with Anthony Ishak.  
If someone wants to submit something to the Herald I'm fine with that. In fact, it's probably a good idea though I don't think we'll change any Herald readers' minds.  
I do think a letter-to-the-editor from a Manchester resident who treats patients whose health conditions were caused by smoking makes perfect sense. I think something along the lines of "I applaud the Manchester Board of Health's courageous decision to adopt the Nicotine Free Generation policy is important because...." Manchester residents have been riled up by the select board and by the Town Meeting article.  
Wish I had time to do more on this. Maybe next week.

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**From:** Merkin, Ross D.,MD <rdmerkin@mgb.org>  
**Sent:** Tuesday, May 27, 2025 8:03 PM  
**To:** Buzby, Maureen <mbuzby@cityofmelrose.org>; Ken Elstein <kenelstein@gmail.com>; Chadwick, Ginny <ginnychadwick@brandeis.edu>  
**Cc:** Mark Gottlieb <mark@phaionline.org>; Anthony Ishak <aishakpharmd@yahoo.com>; Isabel Tashie <isabeltashie@gmail.com>  
**Subject:** Re: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

My colleague said she would be happy to write something for the local paper. In fact, she also knows one of the editors so shouldn't have too much difficulty getting it published either. She just needs a jumping off point with a sample op-ed (whatever other style of piece it is you would recommend she should author) that she can edit/customize before sending in.

Sincerely,

Ross Merkin, MD  
Mass General Cancer Center  
Center for Head and Neck Cancers  
Mobile (617) 894-7651 | Email [rdmerkin@mgb.org](mailto:rdmerkin@mgb.org)  
Clinic (617) 724-4000 | Fax (617) 726-0453

Sent from [Outlook for iOS](#)

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**From:** Merkin, Ross D.,MD <[rdmerkin@mgb.org](mailto:rdmerkin@mgb.org)>  
**Sent:** Tuesday, May 27, 2025 4:55:23 PM  
**To:** Buzby, Maureen <[mbuzby@cityofmelrose.org](mailto:mbuzby@cityofmelrose.org)>; Ken Elstein <[kenelstein@gmail.com](mailto:kenelstein@gmail.com)>; Chadwick, Ginny <[ginnychadwick@brandeis.edu](mailto:ginnychadwick@brandeis.edu)>  
**Cc:** Mark Gottlieb <[mark@phaionline.org](mailto:mark@phaionline.org)>; Anthony Ishak <[aishakpharmd@yahoo.com](mailto:aishakpharmd@yahoo.com)>; Isabel Tashie <[isabeltashie@gmail.com](mailto:isabeltashie@gmail.com)>  
**Subject:** Re: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

I'm happy to check in and see if she has time to do this. Anyone have suggestions or prior op-eds about this topic that I could share with her to get her started?

Sincerely,

Ross Merkin  
Cell (617) 894-7651

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**From:** Buzby, Maureen <[mbuzby@cityofmelrose.org](mailto:mbuzby@cityofmelrose.org)>  
**Sent:** Tuesday, May 27, 2025 12:47 PM  
**To:** Ken Elstein <[kenelstein@gmail.com](mailto:kenelstein@gmail.com)>; Chadwick, Ginny <[ginnychadwick@brandeis.edu](mailto:ginnychadwick@brandeis.edu)>; Merkin, Ross D., MD <[rdmerkin@mgb.org](mailto:rdmerkin@mgb.org)>  
**Cc:** Mark Gottlieb <[mark@phaionline.org](mailto:mark@phaionline.org)>; Anthony Ishak <[aishakpharmd@yahoo.com](mailto:aishakpharmd@yahoo.com)>; Isabel Tashie <[isabeltashie@gmail.com](mailto:isabeltashie@gmail.com)>  
**Subject:** RE: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

**External Email - Use Caution**

Ross's colleague lives in Manchester-By-the-Sea – she's also a head/neck oncologist. I copied Ross so he can chime in. I suggested to Ross that she may want to write an op-ed, or guest column, or letter-to-the editor of the local paper.

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**From:** Ken Elstein <[kenelstein@gmail.com](mailto:kenelstein@gmail.com)>  
**Sent:** Tuesday, May 27, 2025 11:58 AM  
**To:** Ginny Chadwick <[ginnychadwick@brandeis.edu](mailto:ginnychadwick@brandeis.edu)>  
**Cc:** Buzby, Maureen <[mbuzby@cityofmelrose.org](mailto:mbuzby@cityofmelrose.org)>; Mark Gottlieb ([mark@phaionline.org](mailto:mark@phaionline.org)) <[mark@phaionline.org](mailto:mark@phaionline.org)>; Anthony Ishak <[aishakpharmd@yahoo.com](mailto:aishakpharmd@yahoo.com)>; Isabel Tashie <[isabeltashie@gmail.com](mailto:isabeltashie@gmail.com)>  
**Subject:** Re: Google Alert - Tobacco MA BOSTON Herald Manchester-By-The-Sea Town Meeting article

We sent out 1287 postcards to likely Bellingham Town Meeting attendees. Isabel and her sister will be giving out flyers outside the meeting. I think Mark and perhaps some others will be there in person, and available to speak.

On Tue, May 27, 2025 at 11:54 AM Ken Elstein <[kenelstein@gmail.com](mailto:kenelstein@gmail.com)> wrote:

The vote tomorrow is at the Bellingham Town Meeting.

**Should I or someone else write a response to the Herald?**

On Tue, May 27, 2025 at 11:50 AM Ginny Chadwick <[ginnychadwick@brandeis.edu](mailto:ginnychadwick@brandeis.edu)> wrote:

I am really confused. Is Bellingham being voted on at the town select board or by ballot initiative tomorrow?!! The article says May 28th at the town meeting.

Ginny Chadwick, MPH, MA  
She/Her/Hers  
Doctoral Student in Behavioral Health  
Heller School for Social Policy & Management  
Brandeis University  
Cell: (573)999-2641

On May 27, 2025, at 8:17 AM, Buzby, Maureen <[mbuzby@cityofmelrose.org](mailto:mbuzby@cityofmelrose.org)> wrote:

Unfortunately people still read the Herald. Brennan doubling down.

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**From:** Google Alerts <[googlealerts-noreply@google.com](mailto:googlealerts-noreply@google.com)>  
**Sent:** Monday, May 26, 2025 5:22 AM  
**To:** Buzby, Maureen <[mbuzby@cityofmelrose.org](mailto:mbuzby@cityofmelrose.org)>  
**Subject:** Google Alert - Tobacco MA

 [Image](#) [\[google.com\]](#)

## Tobacco MA

As-it-happens update · May 26, 2025

NEWS

[Results from 2013–2021 \(Waves 1–6\) of the Population Assessment of Tobacco and Health ... \[google.com\]](#)

Wiley Online Library

Olufemi Erinoso, Center for Addiction Medicine, Department of Psychiatry, **Massachusetts** General Hospital, 101 Merrimac St, Boston, **MA** 02114, USA.



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[Brennan: Listen to the voters on 'nicotine-free-generation' moves - Boston Herald \[google.com\]](#)

Boston Herald

While seeking ways to curb **smoking** and youth **tobacco** use is good public policy, this particular regulation does nothing to achieve either goal ...



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