

From: anthony ishak <aishakpharmd@yahoo.com>

Sent: Mar 14, 2025 02:52:52.000000000 UTC

Subject: Re: NFG flyer

To: mark@phai.org <mark@phai.org>

Cc: Maureen Buzby <mbuzby@cityofmelrose.org>; Ken Elstein <kenelstein@gmail.com>; Katharine B Silbaugh <silbaugh@bu.edu>; Anthony Chui <achui@cityofmelrose.org>; Zachary Rich <zachary.rich@bmc.org>; Jeanne L. MacDonald MD <jlmacdonald@mgb.org>; Winickoff Jonathan P. MD MPH <JWINICKOFF@mgh.harvard.edu>; Bonny Carroll <bcarroll@somervillema.gov>; Ginny Chadwick <ginnychadwick@brandeis.edu>; isabeltashie@gmail.com <isabeltashie@gmail.com>; Shresta Chakilam <chakilamshresta@gmail.com>; mchouhms@gmail.com <mchouhms@gmail.com>; Gregory Sawicki <drsawickiboh@gmail.com>; Maureen Buzby <mbuzby@cityofmelrose.org>; Katharine B Silbaugh <silbaugh@bu.edu>; mark@phai.org <mark@phai.org>; Anthony Chui <achui@cityofmelrose.org>; Jeanne L. MacDonald MD <jlmacdonald@mgb.org>; Winickoff Jonathan P. MD MPH <JWINICKOFF@mgh.harvard.edu>; Bonny Carroll <bcarroll@somervillema.gov>; Ginny Chadwick <ginnychadwick@brandeis.edu>

I'd put a QR code on the poster that allows them to download it or goes to the phai site. Use all the real estate on the poster
Sent on the go

On Mar 13, 2025, at 9:43 PM, Mark Gottlieb <mark@phaionline.org> wrote:

I think the 1/2 goes on the left margin and corresponds to the kills half of its users factoid. Also, in #03, she should add "NFG" before "phases it out . . ." and should replace "it" with "nicotine sales," so that it reads "NFG phases nicotine sales out . . ."

--Mark Gottlieb, PHAI Please excuse mobile text errors

On Thu, Mar 13, 2025 at 8:46 PM Buzby, Maureen <mbuzby@cityofmelrose.org> wrote:

Thanks for looking closely , Ken. .

Yes, not for a BOH but for drumming up advocacy and general interest. We're looking for champions in municipalities who have not yet passed an NFG policy. I mention it in non-NFG meetings and even in social settings. Whenever I get the chance. For instance next week I'm meeting with someone who does alcohol policy work and wants to talk with me about how I went about building community support and advocacy. I'm also meeting with someone who works on lung cancer awareness. Would love to have a short and sweet document to share. I'll be tabling at our local Vocational school in a couple of weeks. Again, it would be nice to have something to hand to people I talk with. Most of us will not read a two or three page document unless it relates directly to what we work on or are already interested in. We're all just too busy. But something to generate interest and then hopefully more discussion...

From: Ken Elstein <kenelstein@gmail.com>
Sent: Thursday, March 13, 2025 8:17 PM
To: Buzby, Maureen <mbuzby@cityofmelrose.org>
Cc: Silbaugh, Katharine B <silbaugh@bu.edu>; mark@phai.org;
aishakpharmd@yahoo.com; Chui, Anthony <achui@cityofmelrose.org>; Zachary Rich
<zachary.rich@bmc.org>; MacDonald, Jeanne L., MD <jlmacdonald@mgb.org>;
Winickoff, Jonathan P., MD, MPH <JWINICKOFF@mgh.harvard.edu>; Carroll, Bonny
<bcarroll@somervillema.gov>; Chadwick, Ginny <ginnychadwick@brandeis.edu>;
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mchouhms@gmail.com; Gregory Sawicki <drsawickiboh@gmail.com>
Subject: Re: FW: NFG flyer

I like it. There is a large "1/2" on the right side that seems to be a typo. Or is it intentional? Or should it be "1/5" to match the adjoining text?

This is more a brochure for the general public, and not quite the same arguments that would be made to a BoH or City Council. For that we would still need the FAQ, to address the legal side, a more detailed medical discussion, and the unfortunate millionaires who own multiple convenience stores.

On Thu, Mar 13, 2025 at 7:16 PM Buzby, Maureen <mbuzby@cityofmelrose.org> wrote:

Hi all,

A friend, who is a green energy marketing professional, designed a flyer for me, for us. I am often in a situation where I feel it would be helpful to have a marketing piece I can hand out, leave behind, or send. Short, readable, colorful.

Anthony Chui will be a "poster presenter" at the National Tobacco Conference in Chicago in August. That means we need a 48" x 34" poster. I suspect Julie can help us with that too. For free.

By the way, Julie works at Greentown Labs in SOMERVILLE! And is a former Wakefield Town Council member.

Hoping we can take a few minutes to discuss the attached draft flyer at our Monday night meeting.

Are we still meeting Monday? What time? I'm sure we will want to talk about the Somerville Public Hearing. Can Bonny go first so she can then hop off and go to her class?

I watched Zack's presentation to the Grayken Institute Forum this afternoon. Great presentation. We need to make sure Zack gets more airtime in meetings and at hearings. One piece of advice offered at the meeting was about engaging Black clergy in Boston. We did that back when we were trying to do the menthol ban. Important! Perhaps we can discuss Monday.

And last week's meeting with Chicago Public Health folks. Thank you for that, Zack.

Not much to report from today's MTCP all-day off-site.

I just presented to the Berkshire Public Health Alliance. Hopefully more to follow...

See you Monday. Maybe.

Maureen

From: Julie Smith-Galvin <juliesmithgalvin87@gmail.com>
Sent: Thursday, March 13, 2025 6:41 PM
To: Buzby, Maureen <mbuzby@cityofmelrose.org>
Subject: Re: NFG flyer

Here is V2. Feel free to circulate and we can continue to tweak - I did it on Canva which is an easy to use software which many people use and to which there is a free version so I'm also happy to share with others now or when done so that they can edit as needed. One thing we should think about is adding a contact name (since we don't have website) for people who want to learn more.

See you tomorrow and we can talk more then!

Julie

Julie Smith-Galvin

julie.smithgalvin87@gmail.com

781-606-1233

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