

From: Nicotine Free Generation <nicotinefreegeneration@gmail.com>
Sent: Sep 22, 2025 18:25:51.000000000 UTC
Subject: Re: Nicotine Free Generation: September 2025 DRAFT
To: Heather Warner <hwarner@collaborative.org>
Cc: Buzby, Maureen <mbuzby@cityofmelrose.org>

Heather,

Thanks.

About 300 of the 800 emails have gone out. I do them 200 per day so as to keep safely within GMail rules.

I am now adding the attached, and will review the language for the remaining 500. I am careful to keep the wordage as short as possible, since no one likes to read emails from unknown sources. Expanding language will be most helpful in various places, such as our FAQ.

Thanks again.

On Mon, Sep 22, 2025 at 12:17 PM Heather Warner <hwarner@collaborative.org> wrote:

Hi All,

Just a couple of word smith ideas--see below in RED.

Nicotine Free Generation (NFG) aims to very gradually raise the minimum age for nicotine sales. Boards of Health select a cutoff date, like January 1, 2005, and **permit sales** [Maybe say "allow nicotine to be sold" REASON: "permit" sounds too much like a tobacco permit or license] only to those who were already age 21 or over on that date. Current nicotine users **who are over 21** are NOT affected.

Maybe add a section: Why do we need NFG?

The tobacco industry continues to market new products that attract youth and evade existing laws. As we saw with vapes, by the time regulations catch up, we have a whole new generation of nicotine users. As the industry itself moves away from real leaf tobacco towards more synthetic products like vapes and pouches, it's marketing strategy remains the same--create a new generation of nicotine users starting with youth people whose developing brains are sensitive to addiction. Attract young people with a product that is high in nicotine, decrete to use and is Cheap, Sweet, and Easy to get.

Seventeen Massachusetts cities and towns, with over half a million residents, have already enacted NFG to protect their youth.

Did you know?

9,300 Massachusetts residents die of nicotine addiction each year. -- American Lung Association

Did you know?

NFG Massachusetts has MOMENTUM! Major endorsements follow:

Did you know?

MMS endorses NFG.

The **Massachusetts Medical Society**, representing 24,000 physician and medical student members in all of our cities and towns, endorsed NFG in May:

"The MMS supports legislative efforts to establish a 'Nicotine-Free Generation' in Massachusetts through the prohibition on sale of addictive nicotine products to anyone born after a chosen date."

Did you know?

AMA endorses NFG.

The **American Medical Association** endorsed Nicotine Free Generation in June:

"RESOLVED, that our American Medical Association advocate for legislation establishing a Nicotine Free Generation through the prohibition on sale of addictive nicotine products to anyone born after a

chosen date”

“and be it further Resolved, that our AMA alert its members to current opportunities to create Nicotine Free Generation policies ... within the towns, cities, and states where they practice and live.”

Did you know?

The 84 plans NFG 2025 Stipend Project.

The 84, “MA Youth Fighting the Tobacco and Vaping Industries”

made Nicotine Free Generation its “Stipend Project for Fall 2025”.

Did you know?

MTCP includes NFG in its BoH Work Plan.

MTCP, the Massachusetts Tobacco Cessation and Prevention Program

now includes Nicotine Free Generation in its Board of Health Work Plan, stating it clearly as a goal for its Commonwealth-funded programs.

RSVP to this email for more information or to volunteer or to unsubscribe. **Please invite us to make a presentation about NFG.**

Please forward to others who want all of our kids to live their full, healthy lives.

Heather Warner, MPH (she/her/hers)

Hampshire Franklin Tobacco-Free Community Partnership

Collaborative for Educational Services

Department of Healthy Families and Communities

97 Hawley Street

Northampton, MA 01060

hwerner@collaborative.org

413.586.4900

On Sat, Sep 20, 2025 at 11:36AM Nicotine Free Generation <nicotinefreegeneration@gmail.com> wrote:

Everyone: If you wish, please comment before this email is sent out widely.

Maureen: Is the language okay for The 84 and for the BOH Work Plan?

* * *

(Please post! RSVP to this email for a presentation.)

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