

From: Silbaugh, Katharine <silbaugh@bu.edu>

Sent: Dec 19, 2024 21:49:47.000000000 UTC

Subject: Re: looking for youth (and others) interested in working on the NFG initiative...

To: Buzby, Maureen <mbuzby@CityofMelrose.org>

Success attracts people to a cause. you're amazing—see you soon.

On Dec 19, 2024, at 1:42 PM, Buzby, Maureen <mbuzby@CityofMelrose.org> wrote:

This is a huge shift. We haven't been getting much MTCP support with NFG. Fortunately, that may be changing. We have the guidance doc and now this response from Doris Cullen. Our CP's (Community Partnership managers) report directly to Doris.

While Tobacco Program managers do enforcement (retail store inspections and compliance checks) and work with Boards on policy, CP's are the Community Outreach arm of MTCP.

I want to be strategic and not say "all of them" in answer to Doris's question, "which towns". If we were to give her a list of priority communities, what would you say?

Thanks,
Maureen

P.S. I intentionally addressed this email to the smaller group. But feel free to include anyone else.

From: Cullen, Doris (DPH) <doris.cullen@mass.gov>
Sent: Thursday, December 19, 2024 1:10 PM
To: Buzby, Maureen <mbuzby@CityofMelrose.org>
Subject: RE: looking for youth (and others) interested in working on the NFG initiative...

Hi Maureen!! Completely appropriate and glad you reached out. Let me ask around to see if we can pull some folks together. Are there specific towns that are next up?

Fondly,
Doris

From: Buzby, Maureen <mbuzby@CityofMelrose.org>
Sent: Wednesday, December 18, 2024 8:27 PM
To: Cullen, Doris (DPH) <doris.cullen@mass.gov>
Subject: looking for youth (and others) interested in working on the NFG initiative...

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Hi
Doris,

Not sure if it's appropriate for me to reach out to you directly but looking for your input on NFG.

You may have already heard - - eleven cities and towns adopted NFG in 2024. Added to Brookline that makes twelve. This is a pretty amazing start.

Brookline did a by-law in 2020 and then six communities in my region (Stoneham, Wakefield, Melrose, Malden, Winchester, Reading) passed BOH regulations earlier this year followed by Concord, Manchester-By-The-Sea, Chelsea, Belchertown, and Needham this fall.

We were fortunate to have critical testimony from youth at most of our hearings. Interestingly the only community that didn't have youth

representation was Medford which is the only municipality in my region that didn't adopt NFG.

This is a policy about future generations. The youth voice is the most important voice. We've been told, not about us without us.

We have a wonderful group of SME's (subject matter experts) who meet virtually twice a month to discuss progress, challenges, and strategy going forward.

There are law professors, pediatricians, public health professionals, Health Board members, and others. Last night a youth from Needham joined us. As this initiative moves out across the state we will need more advocates ready and able to attend meetings and hearings, sometimes in far flung places.

One goal of our group is to identify activists, or those willing to become activists, in Southeast Mass, Central Mass, Western Mass, etc.

At last night's strategy meeting we also discussed the idea of adding more youth to our team. We all acknowledge how vital that is if we are to continue to get more communities onboard, enough communities that it makes it more likely that this policy will become state-wide law in a few years. But that will take a lot of work.

The tobacco industry is beefing up their opposition. They have billions. We have a handful of volunteers.

Would love to get your thoughts about how CP's and any other parties I may not even have thought of can get more involved – assuming they are interested.

For some it could be part of their normal work. For some it would be volunteering. I do both.

Perhaps we can talk about this at some point.

Thank you!

Maureen

P.S. You are also probably aware that three state legislators announced at an NFG celebration at the State House last month that they intend to file an NFG bill in January. A heavy lift for sure.

Maureen Buzby
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