

From: Megan Manning <manningm@ash.org>
Sent: Jul 31, 2025 20:00:24.000000000 UTC
Subject: US Endgame Summit: Break Out Session Request
To: Buzby, Maureen <mbuzby@cityofmelrose.org>
Cc: Chris Bostic <bosticc@ash.org>

Hi Maureen,

Thank you for registering to attend our 2nd U.S. Tobacco Endgame Summit in Chicago on August 25th. Would you be open to co-moderating a break out session with Mark Gottlieb?

Break Out Sessions:

11:30 – 12:45 (75 minutes)

Title: How Massachusetts Advocates are Pioneering Nicotine-Free Generation Policies at the Local Level - Mark Gottlieb, Public Health Advocacy Institute, add– Maureen Buzby?

Description: Progress in MA is owed to a small group of volunteers. This session will explore the organization and planning of a true grassroots endgame campaign.

Logistics:

We have 75 minutes for the break out groups and are hoping to allow attendees to rotate between groups 2 or 3 times.

Moderators will prepare an initial joint elevator pitch on the topic (recommendation of having 3 key points to share), ask questions and then pause to allow folks to move to another group to learn more.

If you're able to join as a co-moderator, we'd love you to join our planning call on Tuesday, August 5th at 2:00pm ET. If that time doesn't work for you, we could chat with you and/or Mark another time too.

Best,
Megan

Megan Manning, *Associate Director of Communications*

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