

**SPECIAL TOWN MEETING – MONDAY, NOVEMBER 17, 2025, 6:00PM
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From: Peter Brennan <Peter@necsema.net>

Sent: Monday, December 1, 2025 3:07 PM

To: Selectboard <Selectboard@yarmouth.ma.us>; Gardiner, Jay <JGardiner@yarmouth.ma.us>; Maslowski, Mary <MMaslowski@yarmouth.ma.us>; Clerks <clerks@yarmouth.ma.us>

Subject: Letter from NECSEMA to the Yarmouth Select Board, and Yarmouth Board of Health

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Dear Members of the Yarmouth Select Board, and Yarmouth Board of Health,

On behalf of the New England Convenience Store and Energy Marketers Association (NECSEMA), representing more than 9,000 essential small businesses across New England, including 4,421 convenience stores in Massachusetts (and several in Yarmouth). I respectfully submit testimony in opposition to the *Nicotine Free Generation* proposal being considered by the board of health tonight.

Selling tobacco to anyone under 21 is already illegal in Massachusetts, and flavored tobacco is banned, yet the Board of Health is considering further restrictions including the “Nicotine Free Generation”. Recently, members of the Ashland Board of Health emphatically declined to pursue an NFG policy, and we would encourage you to do the same. I also would recommend this article from Boston Magazine, which has a good summary of both sides of the issue: <https://www.bostonmagazine.com/news/2025/07/29/nicotine-free-massachusetts/>

I have attached additional written testimony and will plan to be available remotely tonight. If you have any questions, please don’t hesitate to contact me. Thank you.

Peter

Peter A. Brennan

Executive Director

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