
FW: Letter from NECSEMA to the Yarmouth Select Board, and Yarmouth Board of Health

From Clerks <clerks@yarmouth.ma.us>

Date Mon 2026-02-02 4:23 PM

To Grylls, Mark <mgrylls@yarmouth.ma.us>; Provos, Sara <SProvos@yarmouth.ma.us>; Lewis, Barry <BLewis@yarmouth.ma.us>

FYI

From: Peter Brennan <Peter@necsema.net>

Sent: Monday, February 2, 2026 3:51 PM

To: Selectboard <Selectboard@yarmouth.ma.us>; Gardiner, Jay <JGardiner@yarmouth.ma.us>; Maslowski, Mary <MMaslowski@yarmouth.ma.us>; Clerks <clerks@yarmouth.ma.us>

Subject: RE: Letter from NECSEMA to the Yarmouth Select Board, and Yarmouth Board of Health

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Dear Members of the Yarmouth Select Board, and Yarmouth Board of Health,

I would like to reiterate NECSEMA's opposition to the NFG proposal currently before the board of health. It is important to note that these restrictions are not state issued but are being pushed by advocacy groups such as the Mass. Association of Health Boards and other advocates. This proposal will cause instant harm to the value of local businesses, infringe on adults' rights to purchase legal products, and will have no impact on youth tobacco usage rates, as the products are already restricted to those over 21 years of age.

If you have any questions, please don't hesitate to contact me. Additionally, I would be happy to give a presentation on NFG to the board of health, or select board, as advocates in favor of the proposal have been invited to speak on the topic already. Thank you.

Peter

Peter A. Brennan

Executive Director

New England Convenience Store & Energy Marketers Association, Inc. (NECSEMA)

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From: Peter Brennan

Sent: Monday, December 1, 2025 3:07 PM

To: 'selectmen@yarmouth.ma.us' <selectmen@yarmouth.ma.us>; 'jgardiner@yarmouth.ma.us' <jgardiner@yarmouth.ma.us>; 'mmaslowski@yarmouth.ma.us' <mmaslowski@yarmouth.ma.us>; 'clerks@yarmouth.ma.us' <clerks@yarmouth.ma.us>

Subject: Letter from NECSEMA to the Yarmouth Select Board, and Yarmouth Board of Health

Dear Members of the Yarmouth Select Board, and Yarmouth Board of Health,

On behalf of the New England Convenience Store and Energy Marketers Association (NECSEMA), representing more than 9,000 essential small businesses across New England, including 4,421 convenience stores in Massachusetts (and several in Yarmouth). I respectfully submit testimony in opposition to the *Nicotine Free Generation* proposal being considered by the board of health tonight.

Selling tobacco to anyone under 21 is already illegal in Massachusetts, and flavored tobacco is banned, yet the Board of Health is considering further restrictions including the "Nicotine Free Generation". Recently, members of the Ashland Board of Health emphatically declined to pursue an NFG policy, and we would encourage you to do the same. I also would recommend this article from Boston Magazine, which has a good summary of both sides of the issue: <https://www.bostonmagazine.com/news/2025/07/29/nicotine-free-massachusetts/>

I have attached additional written testimony and will plan to be available remotely tonight. If you have any questions, please don't hesitate to contact me. Thank you.

Peter

Peter A. Brennan

Executive Director

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