
Fw: Yarmouth Board of Health Meeting

From Lewis, Barry <BLewis@yarmouth.ma.us>

Date Mon 1/5/2026 1:06 PM

To Niederberger, Riley <RNiederberger@yarmouth.ma.us>

 6 attachments (5 MB)

Dr, Racicot Final letter Pouch Restrictions (1).pdf; Oral Nicotine Pouches Studied as a Tool to Quit Smoking _ School of Public Health & Health Sciences _ UMass Amherst.pdf; FDA Authorizes Marketing of 20 ZYN Nicotine Pouch Products after Extensive Scientific Review - FDA Press Release - 16 Jan 2025 (2) (1).pdf; Smokers Often Misunderstand Health Risks of Smokeless Tobacco Product, Rutgers Study Finds _ Rutgers University.pdf; Why the FDA is right about ZYN_March 2643 (2) (1).pdf; Can Nicotine Pouches Help People Quit Smoking_ _ Pulmonary Medicine _ JAMA _ JAMA Network.pdf;

Here is some more information about NFG
Barry

From: Andrew Parker <parker@libertysquaregroup.com>

Sent: Monday, January 5, 2026 12:53 PM

To: Lewis, Barry <BLewis@yarmouth.ma.us>

Subject: Yarmouth Board of Health Meeting

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Dear Board of Health Members Boskey, Craig, Holway, Venezia, and Weston,

My name is Andrew Parker. I'm reaching out in regards to tonight's Board of Health Meeting on behalf of consumer choice advocates, who believe that Nicotine Free Generation (NFG) regulations would harm consumers and local retailers, while not attaining the public health outcomes these policies purport to achieve. We have attached a testimonial from a medical doctor certified in addiction recovery, as well as academic studies from the University of Massachusetts Amherst and Rutgers University. Additionally, we have attached a medical article that quotes Nancy Rigotti, MD, director of the Tobacco Research and Treatment Center at Massachusetts General Hospital and a professor of medicine at Harvard Medical School. We hope you consider these materials ahead of tonight's meeting.

NFG policies can have the opposite impact proponents present, often leading to increases in illicit purchases from online sources that provide no age-gating verification, as your local retailers provide, or from out-of-town and even out-of-state small businesses that diminish the local revenues you rely on to bolster your public health efforts in the first place.

We also urge the Board to recognize and defer to the FDA's scientific review where applicable. The FDA has authorized the marketing of certain nicotine products through the Premarket Tobacco

Product Application (PMTA) pathway following extensive interdisciplinary assessment (chemistry, toxicology, engineering, social science, and medical review). These authorizations reflect that some nicotine products have met federal evidence standards for marketing and are intended to provide adult consumers with regulated alternatives under strict oversight.

If you have any questions, please feel free to contact me.

Sincerely,

Andrew Parker

Account Executive | **Liberty Square Group**

pronouns: (he/him/his)

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